

The Desert Sun

Of Palm Springs, California

SERVING AMERICA'S MOST RAPIDLY GROWING DESERT-MOUNTAIN AREA

Friday, October 28, 1949

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VOL. XXIII—No. 20

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Conventions Chief Topic Of Hotel Men

Early Fall, Late
Spring Sessions
Talked at Meeting

Conventions proved the chief topic for discussion at a lengthy session of Palm Springs Hotel and Apartment Owners association directors Wednesday morning at the Village Coffee Shop.

Participation by the association in the effort to obtain early fall and late spring business was the main subject on a weighty agenda which kept members there for a four-hour session.

WITH A COMPLETE turnout of the 15-man directorate, a detailed examination of problems involved in obtaining conventions, and of mobilizing community resources to insure proper handling of group meetings that are obtained, was thrashed out in another of the continuing studies of the question.

Active participation by invitation was Convention Bureau Manager Jim Williams of the Chamber of Commerce, whose work is considered of top importance by the hotelmen, and whose progress in the short time he has been on the job was liberally praised by the association directors.

WILLIAMS WAS JOINED by Jack Schulman, chairman of the hotel association's own convention committee, in requesting President Arthur Meyer to issue an urgent appeal to all members to fill out and return promptly the questionnaire distributed to all hotels and apartments in the city by the convention committee last week.

These questionnaires, both men pointed out, will supply the "basic best seller" in Williams' portfolio in his approaches to prospective conventioners.

IF ACCURATELY filled out, President Meyer stressed, the Chamber's convention envoy will be completely posted not only on rates, but on every hotel in Palm Springs.

Flying Doctors Due Tomorrow

Flying Doctors of California are due at Palm Desert tomorrow on their annual flight to the desert. The club, now in its second year, makes periodical mass flights and this weekend is the desert's turn.

Power Failure Reported General

Palm Springs was without lights and power for a short time Wednesday night and at the local office of the California Electric Power company it was reported that the break was not local.

The entire southland area from San Bernardino east was without current for a short time.

This Side Of the Sun

By Phat

Said Horace, not Henry, Greeley. Go west, young man, vamoose. And that's the reason, really. So many are here on the loose.

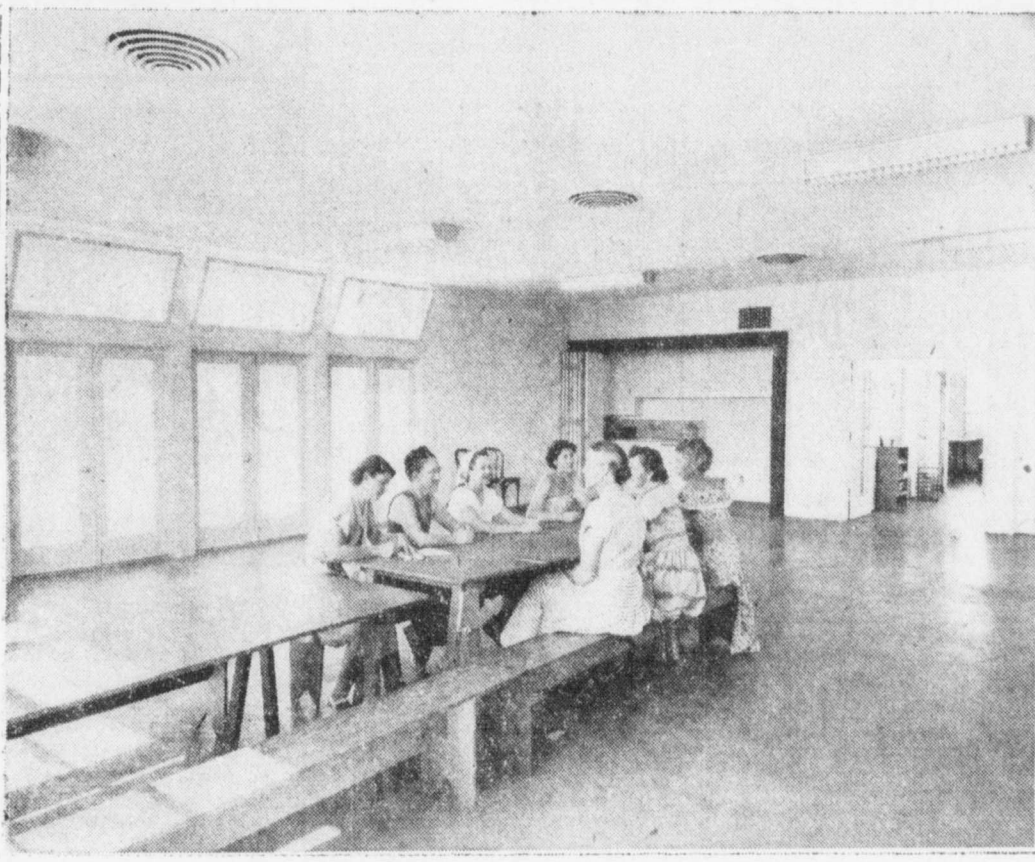
NOTE—It's times like these that I don't blame my Cathedral City correspondent who'd rather read about Rita. . . . And then there's Kenny Britt who once wondered if I didn't go around with my head hanging down in shame every Tuesday and Friday morning. . . . I don't. . . . After so long a time you get caloused.

ONE MIGHT also besmirch some clean white copy paper with the thought:

Roll up the lawn, bring in the gate. After Monday will be too late.

HAVING BESMIRCHED the clean white paper, must bring up that old one which is good every Halloween. . . . About that time I thought I would be helpful and listed a series of things not to do on Halloween. . . . It was in a story quoting the police chief of the town and in a little box accompanying the interview I listed all of the things which he said would incur the wrath of the P. D. . . . Called upon my memory of childhood—also childhood—days to supply.

See THIS SIDE, Page 6



IN NEW HOME—Meeting in their new Little Scout House, Palm Springs Girl Scout commissioners discuss plans for its completion. Facing camera from left: Mrs. David Bond, Mrs. Fred Morrison, Mrs. H. Cissna, Mrs. B. H. Poliak; back to camera: Mrs. Francis Crocker, Mrs. P. A. Staley, Mrs. John Sanders. (Gayle Photo.)

House Indian Subcommittee Here Nov. 16

House subcommittee on Indian affairs, headed by Toby Morris, will be in Palm Springs November 16 to hold a hearing on questions affecting the Agua Caliente reservation.

Chamber of Commerce officials and Harold Hicks of the Village are working with Howard Perdue, Indian agent here, on details of the meeting which will be held at the city council chambers starting at 10 a. m.

The meeting will be open to the public. Perdue was notified of the hearings in a telegram from Zimmerman, assistant commissioner, yesterday.

After a conference with tribal heads, Perdue asked Zimmerman to arrange a meeting on November 17 with members of the tribe. This meeting will be closed to the public as the Indians are reluctant to discuss their affairs before outside interests.

Ontario City Officials See Local Airport

One of the first official visitors to see the Village yesterday was a group from Ontario on occasion of Western Air Lines' resumption of service between here and Los Angeles and the first time it has included Ontario on its schedule.

Officials who made the short stop were members of the Ontario city council and other officials from that city. They were given official greetings by WAL general sales manager for this area, Bill McLaughlin; Bruce Pickett in charge of the local office at the airport; the hand of friendship from the Chamber of Commerce by Bill Dunkerley, chamber manager; and from George Olman, Olman Travel Service, which handles all WAL reservations in the Village area.

On the plane was Mayor Charles Farrell, who boarded it in Los Angeles on his return trip from the north where he attended the League of California Cities convention.

Jones Would Oust Gilmore For Stand on Tarwater

Chairman Floyd Gilmore of county supervisors stood by his guns Monday in favor of orderly planning for Riverside county and as a result faced a battle to retain his place as head of the county government.

His refusal to yield to pressure and nominate Urban Tarwater, announced foe of zoning to the county planning commission, set in motion a proposal by Supervisor William Jones that he be unseated and a new chairman chosen.

COUNTY COUNSEL William O. Mackey, whose own appointment is questioned, ruled Monday that planning board by a 3 to 1 vote of supervisors two weeks ago, was illegal. Supervisors Jones, William Slape and Ed Hill voted

PUBLIC INVITED TO SEE NEW GIRL SCOUT HOUSE

Members of Palm Springs Girl Scout council are completing plans today for the open house to be held at the building on the east end of the new North End school grounds on November 4. The open house event will be held in conjunction with National Girl Scout week which extends from October 26 to November 5.

The building is complete and a far different set-up from the old building on Belardo road which did duty for the organization for many years.

Members of the commission of which Mrs. B. H. Poliak is chairman, are busy mapping plans for completion of furnishings for the building.

Hours of the open house next Friday are from 7 to 9 p. m.

ANNUAL HALLOWE'EN PARTY SET FOR MONDAY

Annual Halloween party for Village youngsters arranged by Palm Springs Lions club, assisted by the police department, has been set for next Monday night.

In fact, there will be two parties as usual, one for the boys and one for the girls. Youngsters from Cathedral City, Desert Hot Springs, Thousand Palms and Garnet are invited as well as all Palm Springs youngsters.

PARTY FOR BOYS will be held at the high school gymnasium and youngsters not having other transportation will assemble at the Youth Center from which point a bus will leave for the high school where the festivities start at 7 p. m.

Girls and younger boys will be entertained at a theater party at Palm Springs Village theater where Margaret O'Brien and Herbert Marshall are starred in "The Secret Garden."

REFRESHMENTS WILL BE served at both parties which will end at 10 p. m. and busses will be provided to take the youngsters home after the events.

At the gymnasium there will be boxing, tug-of-war, wrestling, basketball, pushball and other athletic events with refreshments to top it off.

PAUL SUMMERS, chairman of the Boys and Girls committee of the Lions Club, is in charge. Sub-chairmen are Sam Stuart, refreshments, assisted by Frank Partridge, Elmo Purnell, Joe Butler and Leo Baker; girls' theater party, Roger Williams, chairman, assisted by Ted Reed and Jud Osborne; athletic program, Gus Kettmann, chairman, assisted by Earl Hough, Charles LaRue and Joe Henderson.

Less Jackson, Youth Center director, and Coach Clare Ballagh

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of the high school will assist with athletics.

CHIEF OF POLICE A. G. Kettmann said that the party will, like the previous ones, be a great success.

"Since this Halloween party was inaugurated four years ago by the police department and later carried on under the sponsorship of the Lions club, the police department in four years has not had one single report of property damage or vandalism in Palm Springs. We feel this has saved the business men and residents thousands of dollars annually," the chief said.

Old Diogenes Should Have Known Tony

Myron V. Wilson, 130 Ocotillo avenue, should get a "charge" from this story.

Monday evening in front of the Royal Palms hotel a young boy, Tony Summers, 553 Calle de Rolph, discovered a billfold chock full of green stuff—govt. issue in the amount of \$68 cash money.

Spotting Traffic Officer Bob White down the street on the three-wheeler young Summers bee-lined for the officer to turn over the lost—and found—property.

The incident was performed in a matter-of-fact way by the boy and thereby brought to an end the centuries of quest started by Diogenes in ancient Greece in the search for "an honest man." (Editorial note: Your wallet, Mr. Wilson, is awaiting you at the police station; and once again, Tony's address—553 Calle de Rolph.)

Noted Boxer Training In Village Area

Training in the Village last week and here until the termination of Western Week is Fighter Art Aragon, "Golden Boy of the Lightweights."

Rated as number seven in the world in his own weight, Aragon is said by his manager-owner, Villager Jim Roach, North Hollywood auto dealer, to be improving in every fight.

Aragon leaves Sunday to work out with sparring partners in Los Angeles in preparation for his fight next Friday night at the Hollywood Legion stadium with Freddie (Babe) Herman, lightweight champ of Arizona. It is assumed by Roach that his boy will get a crack at the world title shortly.

Sixth Annual Western Week Goes Into Action

Cement Mill Construction Questioned

Cobb Says "Yes"
But Speculation
Puts It in Doubt

A great deal of interest is rapidly developing in the Village over the apparent proximity of the actual construction of the cement plant at the north entrance of Palm Springs by S. A. Guiberson Jr., as authorized by a zoning election in July.

Attorney Zach Cobb, representing Guiberson due in town today from Los Angeles "to enjoy Western Week," is being watched for any developments inasmuch as persistent rumors during the past two weeks have indicated that construction of the \$15 million project may begin momentarily.

IN THE MEANTIME, Guiberson is said to be in Washington attempting to push through an RFC loan of what is reported to be \$11 million. It is said that a deadline of November 1 has been set on payments for equipment already purchased by Guiberson. Papers and documents on the enterprise were reported as having been sent to the Los Angeles governmental office to RFC last week, reaching the examiner, Frank Williams, in charge at Washington Monday of this week. It was referred to the examiner as "not a favorable report."

OPINION HAS BEEN hazarded that in the event Guiberson is not allowed the loan by RFC he will wash his hands of the affair and discontinue his plan for cement mill construction.

Cobb, on the other hand, maintains that "there will be cement delivered from the Whitewater plant within a year."

School Board to Open Bids Tuesday

Palm Springs Unified School district is scheduled to meet November 1 to study bids on two proposals, an irrigation system at the new North End school and sale of a dwelling owned by the district in Cathedral City.

The meeting will be at Francis S. Stevens school.

L. A. Admen To Hear Village Delegates

Mayor Charles Farrell, Honorary Mayor Bob Hope and Manager Bill Dunkerley of the Chamber of Commerce are scheduled to tell the Palm Springs story to the 600 members of the L. A. Advertising club next Tuesday at their meeting at the Biltmore hotel. The Villagers will discuss resort town advertising.

To You People Not Yet Here—

Want Entire Village, Winter Residents and All, to Help

This is a message to out-towners: The city of Palm Springs, as you may know, is in process of constructing a new ballpark and rodeo grounds and a new public park.

We've voted in a sufficient amount of bonds for the construction.

But what we don't have are names for the ball park-rodeo setup or for the new municipal park, the latter to be near the new hospital at the north end of town.

Maybe you can help us out—

To The Desert Sun Colborn Center, City

My suggested name for THE FIELD (formerly Field Club) is _____

My suggested name for the new municipal public park is _____

My name is _____

Address _____

Telephone _____

Two-Way Air Service for Village Area

WAL Starts Flights
To Eastern as Well
As Western Points

For the first time Palm Springs received both eastbound and westbound air service yesterday when Western Air Lines resumed regular flights through here.

As its yearly custom, the airline scheduled its first flights to coincide with the opening of Western Week.

Both inbound and outbound flights make an intermediate stop at Ontario International Airport, marking the first time the highly populated area including Riverside, San Bernardino, Ontario and Pomona has been linked by air to Palm Springs.

EASTBOUND PASSENGERS can fly direct to Salt Lake City via Las Vegas and Cedar City, Utah, for the first time this year. The Western Air Lines officials arrived in Palm Springs today to take part in a round of activities connected with Western Week and WAL's resumption of service.

Headed by Terrell C. Drinkwater, president, the group included M. W. Landes, vice president of service; Arthur F. Kelly, assistant to the president; Thomas M. Murphy, director of governmental affairs; J. J. Taylor, treasurer; Roy Backman, general sales manager; Arthur C. Smith, manager of cargo traffic; James F. Montgomery, Southern California district sales manager; Robert Vernon, San Bernardino city sales manager; Kenneth E. Allen, director, publicity and advertising; and Rocky Spicer, news bureau manager.

DRINKWATER WILL SPEAK at the Chuck Wagon breakfast at the golf course this morning.

During the day a series of meetings with civic leaders and hotel and resort officials will be held.

Receives Hand Injury In Spectacular Crash

An accident at Racquet Club road and Palm Canyon drive Wednesday evening at about 6 p. m. sent police cars and Wile's ambulance scurrying to what was at first thought to be a bad injury wreck as a 1949 Chevrolet sedan driven by Morton Meisinger of San Bernardino crashed with a 1937 Buick driven by Solomon H. Papernow of Cabazon.

Papernow was taken to the Community hospital where he was treated for a cut hand but released after a dressing had been applied. Damage to the cars was not estimated by police.



TO SPEAK HERE—T. C. Drinkwater, president of Western Air Lines, guest in Village today and who will address breakfast meeting today.

Jaycee Prepares For State Board Meetings Here

Members of the Junior Chamber of Commerce, Ted McKinney, president, are now actively engaged in readying themselves and the Village for the state board of directors meeting here next weekend, November 4-6.

The youthful business leaders of the city are most anxious to put the convention over with a bang inasmuch as the success of this meeting may have a bearing on possibilities of the state full membership convention next year or the following.

Approximately 500 delegates are anticipated by Chairman Bob Benish, in charge of the arrangements. In the meantime, Publicist Ed Zirnisky reports that a state publication of the group, Young Men, has gone "all out" in its current issue in ballyhooing the Village event to members all over the nation.

"A great deal of fine publicity has been given Palm Springs through this publication," he said, "and I sincerely hope the Village can retaliate by showing these young men a fine time while they are here so they can go home after the convention is over with glowing accounts of our fair city."

Curvaceous, blond Joan Olander, named "Miss Palm Springs" last spring by the Amvets, will be on hand during the affair to act as official hostess to the conventioners.

Lots of Conventions

A list of more than 600 formal associations has been compiled by the Chamber of Commerce for contact by Convention Chairman Jim Williams. All will be contacted with an eye towards their choosing Palm Springs for their next convention site.

Village Filled For Season's First Festival

First Kangaroo
Court Last Night;
Climax Comes Sunday

Western Week formally swung into action last night with the Kangaroo court at Baristo and Palm Canyon drive and another is set for tonight at the Chi Chi parking lot.

With the Village engaged in a festive air practically all business houses have formally opened for the season and the crowd that is filling the town this weekend. Early indications denote a large Western Week participation with the town solidly behind the program which will end Sunday with the western show at The Stables.

The parade Sunday at noon, moving north instead of the usual southern routing, is slated to be one of the longest and most interesting ever held in the Village.

Chairman Bob Bennett, in charge of the entire operation,

For details on Western Week See Page One, Section Two.

said yesterday that he is well pleased with the developments that have contributed in making this one of the biggest events of the year in Palm Springs. Sponsored annually by Los Compadres, riding club, the event is of a benefit nature with the entire Village entering into the various activities. George Strebe is president of the club this year and he predicts a good turnout for the events making up the program.

Section two of this issue of The Desert Sun carries a complete program of events plus background information on the affair.

Death Takes Well Known Winter Guest

Word was received in Palm Springs this week of the death of Merle Smith, wife of Oscar Smith, at their home in Montesano, Washington.

Mr. and Mrs. Smith have been winter visitors for many years and annually brought their fine horses with them for riding over desert trails. Mrs. Smith, as well as her husband, was noted for her fine horsemanship and colorful Western outfits. Her death is a real loss not only to her many friends here but to the spirit of the old west which local horsemen and women strive to keep alive.

The PUBLISHER'S by OLIVER B. JAYNES Cotner

WELCOME VISITORS—to Palm Springs for the Western Week celebration! Rolling out the carpet for a brand new season the community greets its visitors in new dress and with ever increasing facilities for their enjoyment, comfort and entertainment. We hope you were pleased and impressed with the improvement of Palm Canyon drive. During the past summer many of the hotels and shops have made notable improvements, and there are numerous new places designed for your comfort and entertainment. This special Western Week edition will remind you of your favorites which are back to serve you again—and introduce you to the new establishments.

Whether you seek entertainment and excitement or relaxation and rest—whether you come for a weekend, a vacation or all winter—you will find more than ever now that Palm Springs can provide just what you are looking for. You'll find that the places of business are appreciative of your patronage and anxious to serve you better. You'll find an air of hospitality and friendliness. . . . a sincere desire to make your stay here so enjoyable that you will want to come back again and again.

So get out in the sun and have lots of fun. Those care-free hours will do you more good than a peck of pills. Never before has Palm Springs offered its visitors such a variety of interesting places with good food and entertainment. For daytime fun there are scores of colorful pools and a wide variety of facilities for horseback riding. The shops are stocked with all sorts of new and interesting merchandise for young and old. Good chance for wives to get in a little shopping while their husbands are in a carefree mood!

On behalf of the entire community, The Desert Sun bids you greetings to Palm Springs and hopes that your visit will be one of the most enjoyable experiences you have had in a long time.

Cameras Click at Shadow Mountain Club

For three days last week Earl Thiesen, ace photographer of Look magazine was at the Shadow Mountain Club shooting a story for his magazine. According to Thiesen, the story will probably run some time this winter and will be somewhere in the vicinity of four pages in length.

The story itself is a fun in the sun idea with ten Los Angeles models as subjects. The pictures tell of the fun the girls had when they came for a weekend of fun on the desert and the Shadow Mountain Club is the setting. He covered everything from swimming and singing around an

open fire in the Shadow Mountain stables to a pajama party in their rooms at Firecliff, where they stayed during their three-day sojourn.

Thiesen says that he thinks the story has ever seen and that in all his traveling around the country, few places will even compare to the inherent beauty found in the desert.

No more had Thiesen and group left, than in came Ralph Straub of Columbia Pictures to shoot a travelogue on the Shadow Mountain Club. Quite a galaxy of actors and actresses were in the company and the shooting took three days. Among the cast will be seen Miss Corinne Calvet and husband John Bromfield, Miss June Havoc and husband Bill Spears, Mr. and Mrs. Don DeFore, Lon McAllister, and Miss Denise Darcel. The travelogue will appear in some 5400 theaters throughout the United States and Canada. This is probably the biggest single bit of publicity for the area in some time.

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Brown Kid \$19.50

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Marvelous climate for raising prize fowls.

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1 1/4 Acres \$550 - \$650 2 1/2 Acres \$750 - \$1250
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Jackson in Final
Training Phase
At Arizona Field

Aviation Cadet Francis E. Jackson, son of Mrs. Mildred E. Jackson, 297 South Indian avenue, is now at the Fighter school at Chandler, Ariz. in the last phase of training leading to a commission and the coveted silver wings of an air force pilot.

Graduating from the basic flying training school at Randolph air force base, Texas, Cadet Jackson has completed 130 hours of flying in the North American T6 as well as six months of intensive academic training.

Cadet Jackson served in various Pacific campaigns including Okinawa, Pearl Harbor and in Japan. Entering the Pacific theater in 1945, he returned to the states in March of 1946.

Cadet Jackson was a former student at Chaffey Junior college, Ontario.

The term "filibuster" originally means a buccaneer or freebooter, according to the Encyclopaedia Britannica.

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New shipment of china from Italy, France and Germany.

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FBI Takes Over
Investigation Into
Banning Shooting

John Martin, 51, special officer on the Morongo Indian Reservation in Banning for 12 years, and well known here, was found shot to death in the home of Mr. and Mrs. Clarence Necoches on that reservation Tuesday at 1:25 p. m.

It looks like suicide, but any further statement must come from the FBI," said Lt. Claude McCracken of the Banning sheriff's substation. Deputy Coroner John B. Smith further substantiated this belief when he said he doubted if an inquest would be held.

MRS. NECOCHES HUSBAND,

who is employed by the Builders and Supply company here, was at work when the body was found, it was reported.

Deputy Coroner Smith said that two shots were fired. The first bullet creased Martin's forehead and the second crashed into his right temple, killing him.

Smith said an autopsy was held Wednesday at the Weiler's Mortuary in Banning where the body was taken.

Greeley Attends
School Session

Henry Greeley of Palm Springs high school attended a meeting of Riverside County School Administrators association at Hemet Saturday.

Bernard J. Lonsdale, director of the division of elementary education, addressed the group on democracy.

He pointed out that leaders should be thoroughly acquainted with the purposes of education in our democratic society. A principal should be sensitive to the nature of the growth and development of children and he should know the ways of learning that are psychologically sound, Lonsdale said.

One Tooth Remains
In Dog Measure

County supervisors, in the words of Supervisor Collis Mayflower, Monday "took all the teeth out of the county dog licensing ordinance—except one. But that one's sharp."

The one sharp tooth is a \$25 fine or 12 days in jail, maximum penalty for not getting a dog license. That's for the first offense. The second time it can cost \$50 or 25 days in jail.

When the controversial ordinance first was enacted that maximum penalty for not getting a license was \$500.

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Painting by Local
Artist is Sold at
School Exhibit

Quentin C. Bodie, son of Glenn R. Bodie, Palm Springs, recently sold an original painting at an art exhibit sponsored by the Woodbury College Fashion Arts Guild.

The exhibit, held at Toto's French restaurant, 739 Hope street, Los Angeles, consisted of more than 100 paintings submitted by 25 Woodbury students. Of that number, only three have thus far been sold, including that of Bodie. The work is on display until November 16.

Bodie is an executive fashion arts major.

PTA Organized
At Palm Desert

Newly formed P-T A at Palm Desert school, elected officers for the coming year last week. Dan Williams, acting temporary chairman, officiated as the by-laws chairman. Mrs. Russell Harriman, read the proposed by-laws, which were accepted by those attending. Yearly dues were collected to determine the number of charter members, and 55 signed up.

Officers elected were: president, Mrs. Calvin Sides; first vice president, Mrs. Rita Ghilioni; second vice president, Francis Martin (principal of the new school); secretary, Mrs. Frank Little; treasurer, Mrs. Francis Martin; auditor, Miss Marie Smith; and historian, Mrs. Bong Ng. Mrs. Kirby Hester then installed the officers and the meeting was adjourned. Refreshments were served by the hospitality committee, before the regular meeting, and a baby-sitter was provided for the younger set in one of the classrooms.

More Than 50
Join in Museum
Field Journeys

More than 50 persons turned out for the first two field trips of the season. Those who went on the first trip to Dripping Springs, October 15, were: M. R. Becker, Mr. and Mrs. Harold Barnett, Mary Alice Bradbury, Kenny Brott, Mr. and Mrs. Leo H. Burns, George Busby, Ty Christensen, Jerry Fleming, F. M. Fuller, Mr. and Mrs. John Greb, Mr. and Mrs. Martin Kramer, Dan LaDage, Frank Lister, James McRory, Harold Smith, Eugene Theriault Jr., and Lucile Thompson.

Last Saturday's trip to Andreas Canyon was participated in by Col. and Mrs. W. H. Adams, Mrs. Alberta Babcock and daughter Pat, Mrs. M. D. Bartling, Mrs. C. J. Burnett, Rita C. Caviler, Mr. and Mrs. Edward Dering, Mr. and Mrs. John Greb, Mrs. Hannah Jay, Mr. and Mrs. Martin Kramer, Mrs. K. Kuhn, Dan LaDage, Madrid Lambert, Virginia Lund, Mr. and Mrs. Norman Govern, B. C. MacDonald, Gordon Mueller, Lloyd Novak, Mrs. Earl O'Day and son Allen, Ethel Platt, Pearl P. Plumb, Mr. and Mrs. S. J. Ralph, and Mr. and Mrs. George Verhagen.

The first newspaper published regularly was printed in Germany in 1609.

Food Handlers
Course to Start
Here Next Week

Dr. O. B. McRory, city health inspector, yesterday announced a three-day course for food handlers scheduled for November 4, 10 and 18, at Frances Stevens school. Lectures will be presented to Palm Springs restaurant and cafe owners and their employees from 2:30 to 4 and 8:30 to 10 p. m. on each of those days.

All food handlers were urged by Dr. McRory to attend the three lecture periods either afternoons or evenings to qualify for a food handler's certificate.

Lloyd E. Irons, senior county sanitarian, is in charge of the course here.

Villager's Mother
Taken by Death

C. B. Self of the Village returned home yesterday from a sad mission to Murray, Kentucky, where he was called by the illness of his mother, Mrs. Victoria Self. He was at her bedside when she died October 20.

On his return, the Villager stopped off at Henderson, Texas, to visit Mr. and Mrs. J. O. Ward, mother of Mrs. C. B. Self.

The Selfs reside at 2185 Junipero.

Mr. and Mrs. Montesano of Rancho Mirage had as their guests at Palm View Mr. and Mrs. Fred Rietler, the president of the Mission Bottling company, and their son and daughter, Paul and Patsy.

HIDDEN
SPRINGS
RANCH

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Least wind... Lowest prices.
Big, full acre lots... water... electricity... roads.

Home Sites

As Low as

\$975

—pending reopening of the
Club and Swimming Pool

CHARLES DOYLE

Developer

—also developer of Deep Well
Ranch and Smoke Tree Ranch.

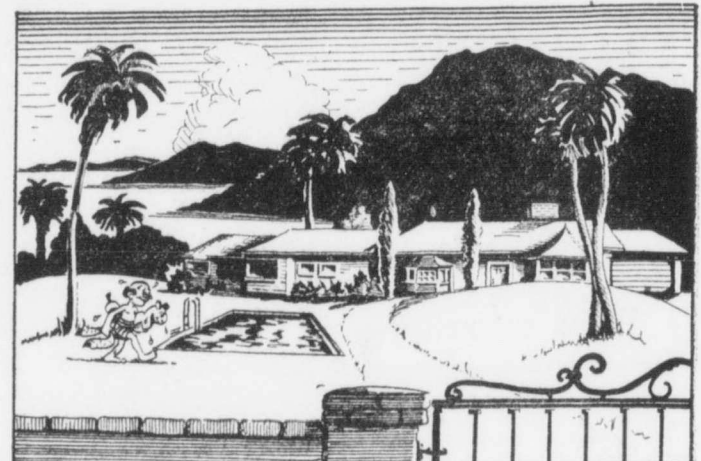
DIRECTIONS: Drive straight
out Ramon Road, cross Highway
99 and go direct to the
Ranch.

your brain budget

1. A pittance in the pail suggests (a) a flash in the pan, (b) a pig in a poke, (c) a straw in the wind, (d) a drop in the bucket.
2. Something is rotten in the state of (a) Texas, (b) Denmark, (c) matrimony, (d) total oblivion.
3. "The Call of the Wild" was written by (a) Jack London, (b) Mae West, (c) Harold Bell Wright, (d) Booth Tarkington.
4. Tomatoes originated in (a) Spain, (b) Algeria, (c) tropical America, (d) Brooklyn.
5. Leucocytes are (a) white corpuscles, (b) red corpuscles, (c) something similar to measles, (d) chicken lice.

ANSWERS

- 1.—(d) A drop in the bucket.
- 2.—(b) Denmark.
- 3.—(a) Jack London.
- 4.—(c) Tropical America, probably Mexico.
- 5.—(a) White corpuscles.



WHEN IT'S REAL ESTATE

Buying, renting or leasing a business the wise Little Village Philosopher suggests you consult an old established office, one that enjoys being of service to you.

AN EXCEPTIONAL BUY THIS MONTH
3 master bedrooms, 3 baths, 30x26 living room, huge fireplace, large protected patio, 3 servant rooms and bath. Estate size lot. Completely and exquisitely furnished. \$50,000.



JACK HEFFERNAN AL STUTZ MILDRED JACKSON
813 North Palm Canyon Drive Phone 2736



From where I sit... by Joe Marsh

Now They're Sitting
Pretty

Squint Miller, who's working as a telephone lineman, was telling me about some birds that got into a fight with his company.

Seems a couple of woodpeckers set up housekeeping in a telephone pole. Nobody minded them living there, but they kept pecking at the wires—causing one short circuit after another.

Finally, the telephone people—who had nothing personal against the birds—just stopped up the hole where they lived. But they kept coming back. At last, the company

donated that pole to the woodpeckers and set up a brand-new one for their own use!

From where I sit, we'd all be better off if we were as tolerant with our own kind as that telephone outfit was with the woodpeckers. Let's consider the other fellow's point of view—whether it's his right to live where he wants, or to enjoy a friendly glass of temperate beer or ale when and if he pleases.

Joe Marsh

Copyright, 1949, United States Brewers Foundation

DOG OWNERS! LIMITED TIME BARGAIN!

3 FOR 2 SALE ON FAMOUS PARD!

Now you can get 1 can
of PARD at no extra cost
with the purchase of 2!
(SEE COUPON BELOW)

Don't miss this ad! It's the only way you have of getting this rare bargain in Swift & Company's famous Pard. Better tear out the coupon now while you've got it!

PARD is the complete one-dish-dinner. No additional meat—nothing more—is ever needed. Pard's ingredients are as pure and wholesome as the foods you serve your family. Your dog needs nothing more—he can get nothing better.

NOW--THE BEST
IN DOG FOODS IS A
BETTER BUY THAN
EVER!

TAKE HOME
3...

JUST PAY
FOR 2!

CLIP THIS MONEY-SAVING COUPON!

DOG OWNER: Fill out this coupon, present it to your dealer, and get your 3 cans of Pard for the price of 2.

NAME.....

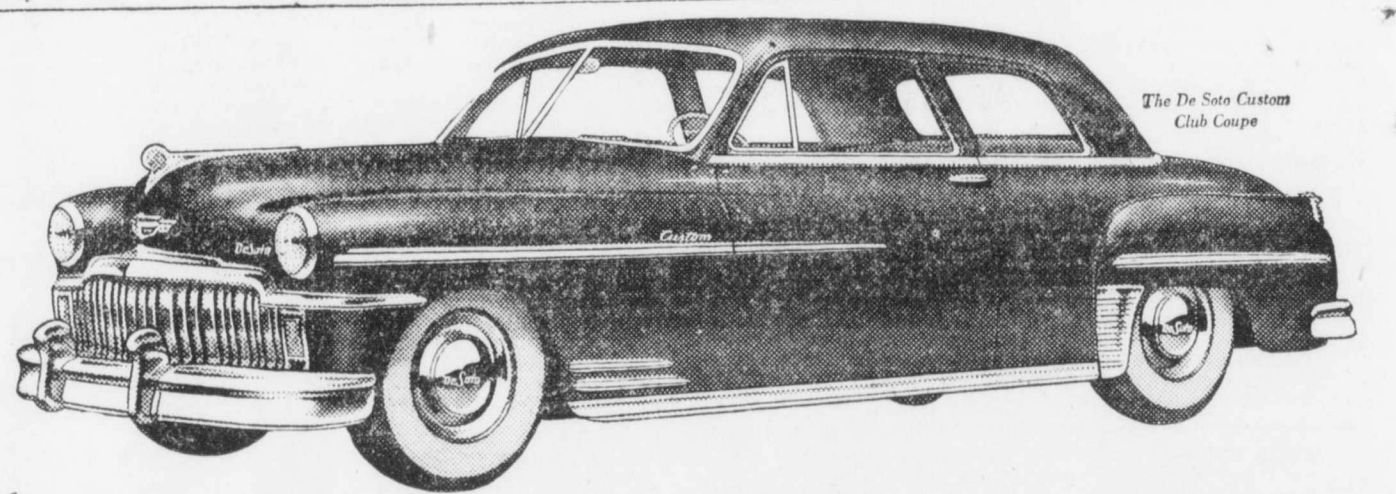
ADDRESS.....

CITY.....ZONE.....STATE.....

DEALER: Turn in this coupon to your Swift salesman. You will be paid your regular shelf price for the extra can.

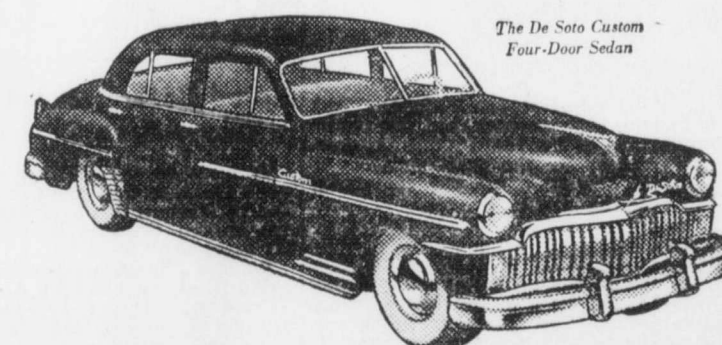
Note—Coupon void unless signed by customer and unless sale is made according to terms of this offer. This coupon is void if taxed, prohibited or restricted by law. The redeemable value of this coupon is 1/20 of 1c cash. SWIFT & COMPANY.

LIMIT: One can at no extra cost to a customer. Offer expires November 15, 1949



The De Soto Custom
Club Coupe

See DE SOTO before you decide!



The De Soto Custom
Four-Door Sedan

Lets you drive without shifting!

JOHN A. LITTLETON

682 So. Palm Canyon Dr.

Palm Springs, Calif.

DeSoto-Plymouth Sales and Service

NO MATTER what car you may have thought of buying...see this wonderful De Soto before you decide. We will show you why it offers you more comfort, convenience and value for your money than any other car...regardless of price. Strong words. But we're ready to prove them to you!

Come in and see "The Car Designed with YOU in Mind." Come in and see a car that is truly modern, without being freakish...that gives you more head room, leg room and arm room...not less. Come in and see what real visibility means. And see how seat springs can be tailored to your weight.

Come in and discover the miracle of De Soto's Tip-Toe Hydraulic Shift and gýrol Fluid Drive. Let us show you the dozens of extra-value features that no other car can match. Then decide!

GILMORE STANDS PAT

could rule on the question.

IT WILL TAKE SOME time, said Mackey but his staff would hurry it up, he added.

Supervisor Slape moved into the discussion with the statement that Gilmore's action was "rattling the skeleton of the cement plant battle." He referred to the election which lifted county zoning restrictions on the S.

A. Guiberson cement plant near this city. Jones, Slape and Hill campaigned actively for the cement mill.

Slape added that he had been "threatened" because of his stand for unregulated industry but didn't elaborate.

SUPERVISOR HILL, who ran in the American flag and the dead on American battlefields from the Revolution on down in his pro-cement mill campaign last Spring, again went national.

"Tarwater's only fault is that he stands on the Constitution with both feet," he said.

This drew a burst of applause from Tarwater fans and Hill was encouraged to add that refusal to appoint Tarwater "was playing into the hands of the Communists."

NONE OF THIS, however, swayed Gilmore. Despite shouts of "dictator" and "legal quibbler" he refused to yield.

"I am acting according to the provisions of the law," he said. "It is my desire that the county planning commission, which is doing a good job, harmoniously and effectively, be given full support that it may continue with utmost confidence in the face of ever-increasing problems coming before it by virtue of state planning legislation and county ordinances."



The store that Bullock's is next to

NEW & USED CARS

THIS WEEK'S SPECIAL

'48 Convertible Studebaker Champion with new car guarantee. Only 4000 miles.

'47 Olds, 76 Model. Hydro-matic. A-1 shape. Like new \$1545

'41 Olds, 4 door. Sedan. Re-built engine. A clean car and good transportation \$725

'41 Plymouth Coupe. New engine, new paint, new upholstery. (This you should see) \$650

'49 Stude, Land Cruiser Nearly new car.

'40 Ford V-8 1/2-ton Pickup Very clean.

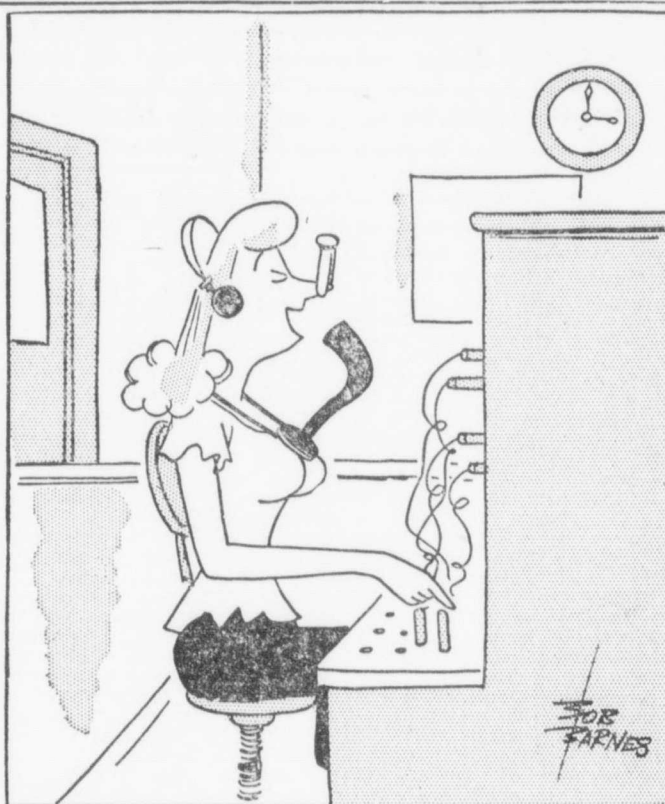
PHONE 4110

Mark O. Torrance

Authorized Studebaker Agency Sales & Service

521 E. RAMSEY — BANNING

Laff of the Week



"Good morning... Jax Limburger Company"

Physician Hunts Gold, Loses Self

Dr. Gordon Billingsly, Los Altos physician, lost himself in a search for gold last weekend in the mountains surrounding Yuma. He was flown down from Palm Springs for a weekend of prospecting by John Rosenthal. When pilot Rosenthal returned to Yuma for his passenger Sunday, there was no Dr. Billingsly. After a two hour search from the air the missing physician was finally spotted and rescuers sent out from Yuma.

Republicans Meet In Riverside Today

"A Report to Republicans" will be the topic of a talk tonight to Republican groups of the county by Ed Shattuck, chairman of the State Republican Central committee.

AUTO
Tops and Seat Covers
Sport Tops - \$45 up
Plastic Seat Covers \$37.95
Fiber - \$24.95
Also
FURNITURE UPHOLSTERY
SAUNDERS
UPHOLSTERY
2873 W. Ramsey Banning

De Molay Honor For Lloyd Simon

Lloyd Simon, well known Villager and active in civic affairs, was highly honored recently at Fullerton when he was presented with the Key of Zerubbabel, rare DeMolay decoration. Only a few of these Keys have been presented in the southland.

The presentation was made by Judge William McCay, high in state DeMolay circles, in recognition of Mr. Simon's services to the DeMolay chapter here which he originated.

Mackey's Staff On Per Diem Basis

Since he says it may be weeks before the attorney general decides whether or not he and his staff are "legal," County Counsel William O. Mackey yesterday requested supervisors to set up employees of his office on a payroll designated as "temporary employees of the district attorney's office."

They'll get paid on a per diem basis beginning Oct. 15, and the arrangement won't continue for more than six months, according to the measure, which the board approved.

Early Idyllwild Winter Sets New Record for Area

The unusual cold spell during October has established several new precedents for the San Jacinto mountains. Old-timers cannot recall such low temperatures and so much snow.

A total of seven inches of snow has already fallen during the month, and a new low of 18 degrees was set on the morning of Oct. 20. Heavier snow drifts lay on the shady slopes above 8000 feet.

A Forest Service party enroute to Tahquitz Peak last week, reported drifts as deep as two feet.

Below freezing temperatures were recorded for five mornings during the cold snap. Some water pipes were broken, and many ornamental and native plants showed the results of the freezing weather. All of the native ferns were killed by the early freeze.

While fire conditions in the forest have been greatly lessened by the snowfalls, Forest Service lookouts and fire crews have been returned to duty. Fire crews are not expected to be discharged until about Nov. 1.

The 1.40 inches of moisture during October has started streams to flow again, and both Hemet Lake and Fulmor Lake have risen slightly.

Palm Springs Boy New Polio Case

County hospital announced Monday it has a new polio case. Raymond Croteau, 19, of 1826 South Palm Canyon drive, Palm Springs, was admitted to the hospital's "acute" ward on Sunday. His condition the hospital reported, is fair.

Polio cases had declined in recent weeks, and Croteau is the only patient in the "acute" ward. Twenty patients are in the "post polio" ward.

DESERT Museum NEWS

Subject of tonight's program, the second in the new Anthropology Series, will be "Prehistoric Man." "Fingers and Thumbs" is the title of the accompanying film. Public invited, no charge. 8 p.m.

Tomorrow's field trip is to Mitchell's Caverns on the Mohave desert near Essex. Arrangements for accommodations at the Caverns and for transportation should have been made in advance for this over-night trip. Camp grounds with rest rooms are available at \$1 per car for those wishing to camp out and cook their own meals, or meals can be purchased there. There is a guide fee of \$1 per person at the caves. The trip involves 280 miles of round-trip driving and about one mile of walking through the caves. Leave the Museum at 8 o'clock Saturday morning (October 29); back in time to see the Western Week parade on Sunday.

Because of the long field trip there will be no guest lecture at the Museum tomorrow night. Monday night, at 8, the Desert Rock Group will hold its first meeting of the season. Three films will be shown at that time. "The Nation's Building Stone," "Birth of an Oil Field," and "Nevada and Its Natural Resources." The public is invited to attend this program without charge.



More than 19,000,000 youngsters in U. S. elementary and secondary schools serve humanity through the Junior Red Cross. This year's enrollment poster is the work of Jes Schlaikjer, noted poster artist.

Plan Cancer Society Chapter in Village

Mrs. C. P. McCullough, new commander of the Riverside county branch of the American Cancer society plans to visit Palm Springs in the near future to organize a Palm Springs committee of the county chapter.

Anna K. Vogler, executive secretary, said that last year the county raised 92 per cent of its \$18,000 quota and that a 100 per cent quota was the goal this year.

Junior Red Cross Campaign Starts In County Area

The annual Junior Red Cross enrollment campaign will begin November 1 in approximately 100 schools throughout the county. It was announced this week by Paul C. Clay, county Junior Red Cross chairman.

A goal of 100 per cent enrollment has been set for the two-week period, Clay said.

County children will fill and ship overseas 500 gift boxes containing school and health supplies as part of the program.

Since the close of the war, Clay said, junior members of Red Cross nationally have sent approximately \$6,250,000 worth of basic health and educational supplies to children in war-devastated countries—all paid for by their contributions to the national Children's fund.

WHEN YOU SEE US
DON'T THINK
Insurance
BUT
WHEN YOU THINK
Insurance
SEE US

Weingarten & Hough
Insurance Counselors
THE PLAZA
Phone 2788



WHITEHORN RANCH

JOSHUA TREE CALIFORNIA

The famous desert health bowl for sufferers of arthritis, sinus and asthma

—PROVE IT TO YOURSELF!

3000 Feet Elevation All Year Climate

Big 1 1/4 Acre

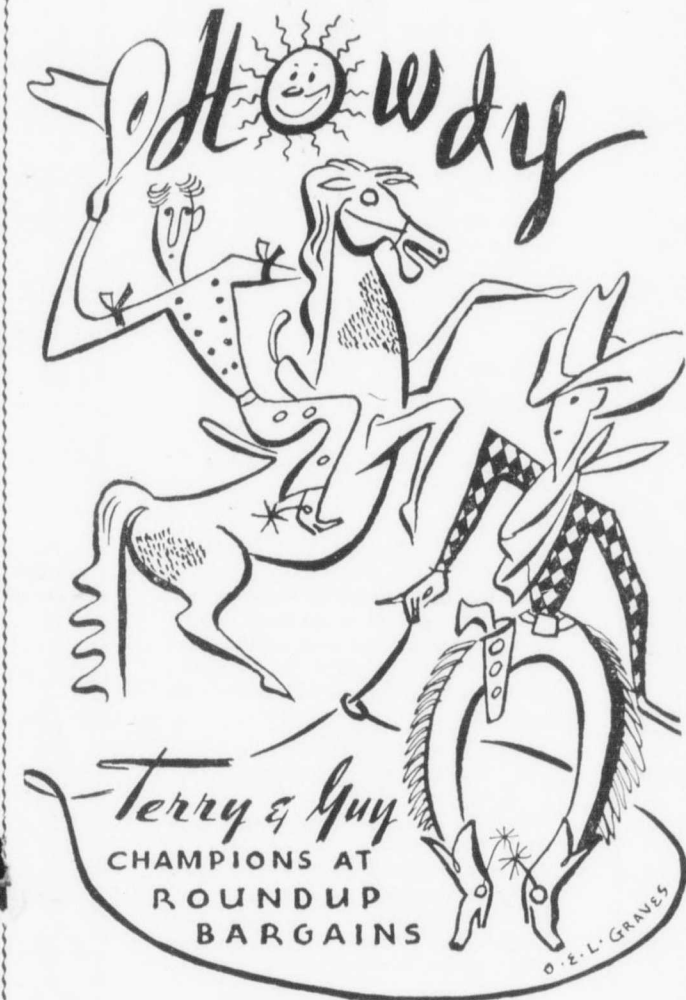
Rancho Homesites

TERMS AS LOW AS \$50 DOWN \$15 MONTH

BUSINESS—MOTEL—RESIDENTIAL—INCOME
SITES AVAILABLE ON MAIN HIGHWAY

RANCH OFFICE
Cor. 29 Palms Highway and Outpost Road, Joshua Tree, Calif.

DIRECTIONS: Whitehorn Ranch is approximately 35 miles from Palm Springs. Drive North on Indian Ave. to Highway 99, turn west short distance to 29 Palms Highway and follow to ranch property.



Welcome Westerners

HERE IS SOMETHING JUST FOR YOU—THE FRANKLIN HALL HOME, NEXT DOOR TO THE FAMOUS "STABLES."—THE BEST BUY IN PALM SPRINGS!

Live in the sun on your own four-acre ranch surrounded by the atmosphere of The Old West yet located in the heart of Palm Springs and only two minutes to downtown.

Drive out to 1451 N. Paseo de Anza. When you reach the white rail fence follow the sweeping drive to the most glamorous home in the desert.

Sprawling against towering tamarisk trees this spacious modern house by a well-known architect embodies all the features your heart could desire for comfortable informal living.

Large living room, three bedrooms, a tack room and four baths in the main house. Also a large glass front play-room facing the magnificent heated and filtered pool. Separate guest house with bath. Three-car garage. Total floor area of 6500 square feet. Two good saddle horses in the corral ready to ride over the miles of desert trails leading from your very door. 7 3/4 water shares.

This estate carries a bank loan of \$33,000.00. Owner will consider part exchange for his equity, preferably a ranch.

SEE THIS TODAY! THEN CALL

Terry Ray • Guy Anderson

ANN METCALF, FRANK GALVAN, Associates

773 N. Palm Canyon Drive

Phones 2064-5475-6735-25223

Courtesy to Brokers

Sunshine Properties Exclusively

buy direct from the grower

Gift Orders Shipped Promptly . . .
Guaranteed Delivery . . .
Choice Deglet Noor and Other Varieties.
Visit our Garden and Mexican Gift Shop
9 miles from center of Palm Springs.

VISITORS INVITED

3 lbs. — 85c and up 15 lbs. — 2.75 and up

Snyder's Date Garden

Turn left from Hwy 1/4 ml. east of Cathedral City, turn left at Wonder Palms, follow signs to packing house.

Write for Free Folder

PHONE 8-3513

In Our 15th Year

SUNDAY, NOVEMBER 6, 11:00 A. M.

"Nothing is too good to be true"

A Free-Popular Lecture—To be Delivered in

The Plaza Theatre --- Palm Springs

By

DR. J. LOWREY FENDRICH.

Dean Los Angeles Institute of Religious Science.

Also Announcing

Opening and Enrollment for Winter Classes in

Science of Mind

NOTE: The regular college class lecture in Religious Science begins Monday evening, November 7 at 8:00 P. M., Palm Springs Woman's Club. For information phone Mrs. Margaret Manasse, Warm Sands Villa, P. S. 2352.

PUBLIC CORDIALLY INVITED

SAFEWAY

PARADE OF FAMOUS BRANDS

PEACHES	Libby Halves Del Monte Sliced Choice Yellow Cling	2	29-oz. cans	41¢
PORK & BEANS	Van Camp's	2	16-oz. cans	19¢
CORNER BEEF	Libby Brand Serve Hot or Slice Cold for Sandwiches	12-oz.	can	37¢
MARGARINE	Nuco or Sunnybank Brand. Uncolored. Use as Spread or in Cooking	lb.		25¢
CRISCO	Vegetable Shortening	1-lb. can		28¢
MAZOLA OIL		1-lb. can		28¢
		3-lb. can		79¢
		pint can		28¢
		quart can		55¢

PRODUCE VALUES AT SAFEWAY

APPLES	California Pippins Excellent with Pork (Box 1.29)	7 lbs.	25¢
CAULIFLOWER	Snowy White	lb.	7¢
GRAPEFRUIT	Texas Grown	lb.	10¢
POTATOES	No. 1 Russels	10 lbs.	39¢
CELERY	Utah Type Fine for Salads	lb.	5¢

VALUES IN SAFEWAY MEATS

PORK ROAST	OR PORK CHOPS From Either End of Loin of Eastern Pork	lb.	49¢
PORK CHOPS	OR PORK ROAST Center Cuts from Loin of Eastern Pork	lb.	69¢
LAMB LEGS	Fully Trimmed—Shank Removed. Cut from U. S. GOOD Lamb	lb.	65¢
RIB ROAST	Standing, 7" Cut, from First Five Ribs of U. S. GOOD Beef	lb.	75¢
POT ROAST	Seven Bone or Round Bone End of Round Bone Roast. U. S. GOOD Beef	lb.	45¢

PRICES EFFECTIVE THROUGH SATURDAY, OCTOBER 29, 1949, AT SAFEWAY STORES IN THIS AREA.
Right to limit reserved. No sales to dealers. Sales tax will be added to retail price on all taxable items.

Society

Publisher Now
Has New Title
---Grandfather

Cholly Springs

The Springs doesn't need anyone to read its newly planted palms to forecast that this season is going to be one of the biggest ones on record, judging from the anticipated success of Western Week and all the other early activities.

The Shadow Mountain's Harvest Moon ball brought down many early visitors including Mr. and Mrs. Arthur Gilman from Bel-Air, Mr. and Mrs. Tommy Tomson and Mr. and Mrs. Howard Burdick. Hit of the weekend were "turtle races" which took place on the terrace of the club. The cardboard "turtles" are on a string and the point is to manipulate, cajole, coax and swear the individual entrants up to a board, flop them on their backs and bring them back to the finish line. Vicki Malouf bowed out as a jockey, letting Lee Anderson take her place, which turned out to be smart, because Lee won! Vicki, however, was dying to find out where she could get the game and was quite amazed when Cliff Henderson told her he made them. Just cut yourself a large hunk of cardboard terrapin, paint it, insert a rope through its neck and you have the game! It may not take the place of Canasta, but it's simpler and more people can bet on it.

Make way for the stage coach! One of the highlights of this weekend will be the arrival of the old stage here on Sunday. It leaves Los Angeles today and

hopes, barring all accidents with wagon wheels and Indians, to get here in time for Sunday's mammoth parade.

Things Opening Up

Things are opening up all over town. The Biltmore opened its doors for the season last week and housed a record-breaking weekend crowd. The night spots are doing a thriving business, among the most popular being the Chi Chi, where that Day, Dawn and Dusk trio are proving as great favorites as they were up at the Thunderbird Hotel in Las Vegas. First opener, of course, was the Doll House, where the Guadalajara trio is back with those long rumba sessions. The other evening we spotted among the dining dancers cute little M'Liss McClure with a new flame, handsome Peter Damon, while in another corner Faith Doumergue and her husband, Argentine Director Hugo Fregonese were discussing South American movies with Florence and Tom Malouf.

Up L. A. Way

Up Los Angeles way, popular host Belmont Sanchez took time off from his new boat to show his Palm Springs friends his new Brentwood home. Admiring the Neutra-designed house, which has everything from sliding glass walls to a pond which floats from out of doors right into the living room, were the Tom Walkers, Oliver Jaynes, George Hyam, Mary Baker, Alec Buchman, Nannette Bachelor and singing star Gertrude Neisen.

It was on this occasion that La Neisen, who is always a "fastie" with a quick quip stopped Larry Tibbett Jr. cold. Larry came rushing up to greet Miss Neisen and then, as it happens to all of us, forgot her name! While he was stuttering and stammering in wretched embarrassment, Gertrude patted him on the sleeve, smiled and said, "That's all right. My name is Gertrude Neisen and tell me, how is your father doing in South Pacific?"

Speaking of houses one of the most unusual we've seen or heard of is that new Air-Form house. They blow up an enormous balloon, pour cement over it and before you can say "Put in the plumbing!" you have a very modern menage. They have streamlined them and given them such unusual architectural treatment that they are truly distinctive. Builder A. Ludlow Kramer tells me that they have met with great success in South America and that he hopes they will catch on in southern California. It seems they would be ideal for a desert home, which would be within the reach of anybody's pocketbook and with enough left over to build a swimming pool!

"BAKED
GOODS
WITH
A
HOMEY
TASTE!"



Friday & Saturday
Delicious
GLAZED DO-NUTS
made with fresh
mashed potatoes
FREE PARKING IN REAR
DEKKER'S
Pastry Shop
468 No. Palm Canyon Dr.
PHONE 7953

KATHY'S COTTONS

ATLANTA NO. HOLLYWOOD
PALM SPRINGS

"Square Dance Dresses"
of
Distinction"

ANNOUNCES THE OPENING
of its
PALM SPRINGS STORE

121 So. Palm Canyon Drive
"Next door" to Bullock's

Weber's
GOOD IDEAS

KITCHEN TRICK

HALLOWE'EN Sandwich Spread—
combine 1 package
cream cheese with 1/2
c. peanut butter, 1
Tbsp. orange juice
and 1/4 tsp. grated
orange rind.

HOUSEHOLD HINT

INSTEAD OF putting candles in Jack
o' Lanterns, paint
around pumpkin
features with luminous
paint. Just as spooky
but no danger of
scorched fingers.

RECIPE

BUFFET PARTY CHICKEN LOAF

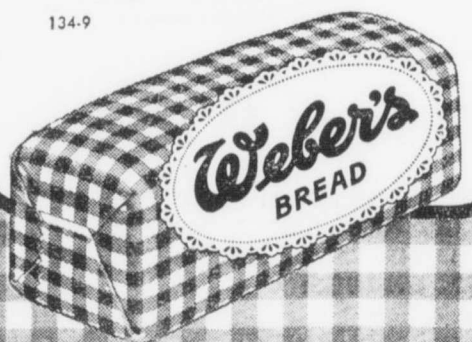
2 c. dry bread crumbs	1/2 c. minced celery
3 c. ground cooked chicken	1 Tbsp. minced pimiento
2 eggs, beaten	1/2 c. sliced cooked mushrooms
1 c. chicken stock	1 Tbsp. Worcestershire sauce
1 c. milk	1 Tbsp. minced green pepper
1 tsp. salt	
1 Tbsp. lemon juice	
1 tsp. grated onion	

Combine ingredients in order given, mix well. Bake in a greased 9"x4" loaf pan in moderate oven (350°) for 40 minutes. Cool loaf ten minutes, unmold on serving platter. Serves 10.

IT'S MAGIC!

YES, PARTY sandwiches made with fresh Weber's Bread have a magical way of disappearing. They're so extra soft and rich-tasting—such good eating at party-time or any time. Buy Weber's for flavor, freshness and whole-grain nutrition!

124-9



Tweeds and Weeds

Announce

their re-opening

for the 1949-50 Season

TOMORROW, SATURDAY

With prices adjusted to the devaluation of the pound sterling

—In the Plaza

Doing the Village

with
MOYA HENDERSON

It's cold in them thar hills. At least that's what the large party of men who visited the tramway site over the weekend found out. From Devil's Slide on up they found the ground well covered with snow. Imagine the name sounds like it should be hotter than—hot! Accompanying steel officials and bigwigs from the State of California and the east were Villagers Earl Coffman, Frances Crocker, Tom Kieley and of course Trav Roergs, who knows just how to make things most hospitable for those who go to the site.

There's gold in them thar hills. That's the word from the frozen north which might make Bill and Bernice Grant wish they'd prolonged their summer's Alaskan tour. The Grants would have been well prepared for prospecting as they covered most of that territory in a well fitted out camping car. Of course they would have to add a sled and some huskies to their equipment.

Vacation in Village

Frank and Melba Bennett, back from their intensive European tour, are going to find out what it's like to vacation in Palm Springs. Now established in their own home, they're planning on taking life easy for awhile but it's hard to imagine either one of that energetic team resting quietly for too long.

Nothing daunts Ruby Aitken. With two small children, she left for Ohio a week ago, driving back to visit her family. There Bill will join her as he leaves by plane this week to take in a medical conclave before gathering up his family

and returning home. Palm Springs was well represented at the Scroptimists' convention in San Francisco as Katherine Finchey, Eileen Carey, Edna Brott, Polly Isen-agle and Blanche Denslow flew to the bay city as delegates from the local organization. Betty Hoff drove up to Arrowhead Springs Hotel Saturday to attend the workshop of the American Association of University Women. As president of the Palm Springs Branch she will have much of interest and value to report at the next association meeting.

Well Wishers

Many well-wishers, about one hundred all told, dropped into Ernest and Jeanne Guyer's pre-opening cocktail party at the Sea Horse Saturday night. Topics for conversation were the very clever decorations in the marine mode and the delicious sea food concoctions that the Guyemans are famous for. Coming all the way from Los Angeles for the gala gathering was Jay Strauss. The Martin Weils, who planned a stay of a few days at the Racquet club, could not resist the lure of the desert and have taken a house on Hermosa Drive for the month of November. Mrs. Mathilda Kennedy has returned to her home in Santa Monica after a three weeks' visit here. Mrs. Frances Cooley, daughter of Mildred Jackson, was down to visit her mother for a few days and Electa Noyes had Nell Campbell as her houseguest over the weekend.

Whooping It Up

Johnny Boyle and Cliff Campbell were whipping up the Western Week spirit Tuesday night as they serenaded local night spots. Even now it's not too late to get those immunity buttons that will act as a pass to the Jamboree up at the Doll House parking lot Saturday evening where dancing, games and gaiety will be going on.

Those buttons get you into Sunday's gymkhana at the Stables, too, where the holder of the lucky ducat will ride home in a new car. Better get your ticket and come to the Stables.

Santa Barbara Visitors Given Canyon Picnic

Mr. and Mrs. Edward Stamm of Santa Barbara will be honored guests tonight for a canyon picnic given by a group of Mrs. Stamm's friends here. The former Mrs. Spencer Kellogg, she was a winter colony resident of the early days era.

Picnic givers include Mr. and Mrs. William A. Mason, Mr. and Mrs. Culver Nichols, Dr. and Mrs. James B. Oliver, Dr. and Mrs. William Elliott, Mr. and Mrs. John Porter Clark, Frederick Watson, Albert Frey.

Returns to Spend Winter in Village

Returning to the winter colony and opening her hacienda for the season is Mrs. Teresa Fields who summered in Beverly Hills, Detroit, New York and Rochester. Houseguesting is Mrs. Helen Clendenen.

Annual Holiday At Desert Inn

Mr. and Mrs. Howard C. King of Glendale, will arrive in Palm Springs Tuesday, November 22, for their annual Thanksgiving visit at the Desert Inn.

A twosome of smart girls at the Bali Bali Tuesday night were Rose Mints and Janice Cauthorn, wife of the editor of the San Francisco News.



By HELEN HALE

TO PREVENT the bottom of the garbage can from rusting, pour a coating of melted paraffin over it and keep the bottom well covered. When the wax soaks, remove it by melting slightly, or slipping off and add a fresh coating.

Refresh your feather pillows by airing them on a windy, but cloudy day. Feather pillows should never be placed in the sunshine, as the sun will dry the oil out of the pillows.

It's much easier to iron delicate dresses, blouses and lingerie if they are dampened evenly. Wring a towel out of warm water and place the garments to be ironed in it for 15 to 20 minutes.

Buttons on youngsters' clothing get a lot of rough wear. If you sew them on with dental floss instead of thread, they will last much longer.

Embroidery work will stand out much better if you lay the work on a heavy turkish towel and iron it on the wrong side. The towel acts as a cushion and the embroidery sinks down in it while you smooth out the material.

RECIPE OF THE WEEK

Lime-Orange Sherbet

(Makes 1 quart)

1/2 cup lime juice (2 or 3 limes)
1/2 cup orange juice (1 large orange)
1/2 cup sugar
2 tablespoons lemon juice
1 cup evaporated milk, chilled
Ice cold

Blend lime and orange juices. Add sugar and stir until sugar dissolves. Whip milk very stiff. Fold in lemon juice. Then fold in lime-orange juice mixture lightly but thoroughly. Pour at once into cold freezing trays and freeze.

Articles which need high heat should be sorted, dampened and placed at the bottom of the basket. Those at the top should all require low heat, and those in-between ironed with moderate heat.

You'll need less starch on articles which are ironed on the ironer since the pressure of the rolls gives fabrics a stiffness and gloss that hand ironing cannot give.

FOR
SQUARE DANCE...
and Cocktails

Charm
Your
Partner

a beautiful selection of unusual skirts and dresses in cottons, velvets and taffetas in gay, bright colors. Several styles in sizes 12 to 18.

Specially priced at.....
\$12.98 \$47.98

LOVELY SELECTION
WESTERN SUITS

You'll look your prettiest for Western Week in one of these Western Suits.....**\$14.98 to \$75.00**

GABARDINE WESTERN SUITS

Beautifully embroidered, 100% wool in grey, beige or blue. Also SUEDE CULOTTES
Regular \$59.98 **\$30.00**

THE

TAILORED LADY

Across from the Desert Inn
184 N. PALM CANYON DR.

Owner Will Sell
**The Desert's
Most Attractive
Small Home**
Near Bob Hope's
Residence

- Newly Furnished
- 2 Bedrooms
- Maids' Room
- Glassed-in Playroom and Barbecue
- Extra Large Patio and Back Yard
- Trees—Landscaped and Fenced all around
- Air Conditioned
- Magnavox Radio & Record Player
- Thermador Heaters
- Deep Freeze
- Bendix Washer
- Flood Lights
- Many other outstanding features.

Available Furnished at
\$19,500

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AROUND THE VILLAGE IN SIX MINUTES

WITH PRISCILLA CHAFFEY

Golfers on the O'Donnell links this week were Mr. and Mrs. Jesse Lasky who have arrived for the season. . . Mr. and Mrs. Sol Lesser have opened their hacienda for the winter. . . Up to his ears in a book he is writing is Eddie Goulding who has leased the Hammond house. Still in the Hollywood division, colorful Leo Carrillo was a guest at Desert Inn this week for the meeting of

the state park commission of which he is a member. With him was Banker Ben Myer.

Earl Coffman was off for his summer home at Del Mar Thursday to bring Mrs. Coffman and the children back for the season. Still at their summer ranch at Carlsbad is Mrs. Culver Nichols and sons, she returns this weekend.

Doing a good job of sidewalk superintending were J. Carroll Naish and Cary Grant who hung over the fence of the Roy Randolph studio watching the dancer spread manure for his new lawn.

Off to San Francisco for the weekend are Mr. and Mrs. Harold Hicks to attend the Stanford Santa Clara football game, Santa Clara being Alma Mater to Mr. Hicks. Also northbound is Louise McCann who is visiting her daughter in San Francisco.

Author Robert Hardy Andrews and Mrs. Andrews were weekend houseguests of Mrs. Helen Kirk.

Having a happy time at Lee Bering's the other night was very sharp witted scripter for Bing Crosby, Bill Morrow, and Johnny Meyers, with a bevy of dark eyed beauties.

On the seamer side of the social scene Churchill Ross (man about Hollywood) is visiting at the Morrison hacienda and painting the house like mad. The Morrison menage is in the grip of a dire emergency due to doves and pigeons. These harbingers of peace are not only pulling up about four hundred dollars worth of new lawn but they have established sanctuary over the front entrance of Dora Morrison's house. "I was going to give a cocktail party," Mrs. Morrison said yesterday. "But it's just too much of a nervous strain getting in and out of the front door. I'll give it all up until something happens to the doves." Mr. Ross tried to better the situation by taking a pot shot at the interlopers but all that happened was that it broke the glass in the front door and pinked a visitor sitting in the living room. Still circling the Morrison residence (on the wings of a dove) Mrs. Janice (Cathleen) of San Francisco is a houseguest.

Word comes (by carrier pigeon, naturally) from Dr. Samuel Salinger in Chicago that Ed McCou-brey passed through the windy city on his way home from Europe. "He did nobly in upholding the Palm Springs traditions for stamina and durability," reports the doctor. "And left Sunday in his new Cadillac bound for the favorite resort of all wise tourists and settlers."

Around and about the Village is George Carey with his beautiful dinner companion the evening, Lily Damita Flynn, the former Mrs. Errol Archie and Vivian Archibald were married fourteen years ago come last Saturday. No record in P. S. where marriages have stamina and durability, but an auspicious occasion none the less.

Mrs. Lee Frank of Chicago has just opened her winter colony home on Merito Place.

"I Can't Give You Anything But Love, Baby," in other words, Jimmy McHugh, has holed in at the Palm Springs Biltmore to work on a new musical score. His last, "As the Girls Go," a smash hit in the big city of New York—his "On the Sunny Side of the Street" lives forever. His hit tune score to date is around 400 which has rained plenty of pennies down on the head of Mr. McHugh. Also laboring with the creative urge, also at the Palm Springs Biltmore, is scripter Dick Hyland. His latest, "The Threat," due for release next month.

So, now he have Western Week, a Village free-for-all, in good clean fun and wholesome fresh air. So many times, in this world, the things that are fun are bad for people—or maybe it's the people being bad for themselves. One never knows, does one?

Here for her first season is Mrs. McBride, wife of Dr. McBride who practiced here last year.

Social ACTIVITIES

Jimmy Ritz Has Himself A Birthday

Nimning around the Racquet Club this weekend was Jimmy Ritz, who had himself a birthday party Saturday night, a spontaneous event in the club's night life enjoyed by all. His guests were Mr. and Mrs. Allan Nixon, she the former Marie Wilson, and the Sonny Sontags.

A no host table, still Saturday night, included Mr. and Mrs. William R. Hollingsworth Jr., Mr. and Mrs. Vicki Orsatti, producer Sam Spiegel, St. Howard, J. Carroll Naish, Anne Miller, Evelyn Keyes and various others.

Hosts to Mr. and Mrs. Charles Straus of New York were Mr. and Mrs. Lloyd Simon.

Weekenders from Santa Barbara were Mr. and Mrs. Hastings Harcourt and Mr. and Mrs. Walter Marx.

Having dinner with Charlie Farrell were Alan Tomlin and Tom Bragg.

Gay Cocktail Party Launches The Sea Horse

Smooth sailing and de-lisious sea food marked a gay cocktail party given last Saturday by Ernst and Jeanne (Hartie) Geierman to launch The Sea Horse. The decorative establishment which opens officially today, will bring the sea to the desert with sea food of all descriptions which can be eaten on the premises or lugged home for domestic consumption.

The Geiermans have good ideas in decoration which are reflected in the original design of the interior. They come to Palm Springs from Laguna.

Among guests who gathered to sample pink shrimps and tangy smoked salmon and fish punch were Mr. and Mrs. Charles Henderson, Mr. and Mrs. Bill Nash, Mary Jane Hicks, Ernie Dunlevie, Jay Strous, Mr. and Mrs. Harold Hicks, Mr. and Mrs. Stewart Williams, Mr. and Mrs. Marion Hall, John Rosenthal, Phil Lester, Roy Randolph, David Rollins, Mr. and Mrs. Al Stutz Sr., and Jr., Margaret Taylor, Mr. and Mrs. Rex Cowan, Chief and Mrs. Gus Kettmann, Mr. and Mrs. Pete Peterson, Mr. and Mrs. Lee Bering, Dr. and Mrs. Earl Cardrey, Mr. and Mrs. William Bigelow, Mr. and Mrs. Mel Burns, Herbert Burns, Russell Leidy (who designed some fabulous sea food cocktail cups with Sea Horse standards), Captain and Mrs. Gordon Murray, Mr. and Mrs. Richard Pace, Mr. and Mrs. Nelson, Dr. and Mrs. O. B. McRory, Dr. and Mrs. Westfall.

Mrs. Johnson Hostess at Hillside Home

Mrs. H. F. Johnson has opened her hacienda on the hillside at the end of Patencio road and is entertaining a group of houseguests. Visiting ladies include Mrs. Johnson's sister, Mrs. D. N. Reardon, Mrs. Noel Miller, Mrs. Gordon Walker and Mrs. A. Stoeffel.

Nancy Coffey's Birthday Feted

Nancy Ann Coffey, daughter of Mr. and Mrs. Arthur J. Coffey of 1675 South Calle de Marcus, had a birthday the other day and her little friends gathered to help her celebrate.

Present to join in the fun were Dedrie Backstrom, Bonnie Blackstone, Janet Blemling, Lauren Bond, Alec Chambers, Allen Clark, Dandy Lyon, Manie and Jackie McCoy, Julie and Malcolm McGucken, Ban Means, Harry Reid, Jeff Wade and Shelby Coffey.

Prizes in the games were taken by Harry Reid and Jeff Wade.

Doctors Dine At Mission Inn

Dr. and Mrs. H.M.F. Behneman entertained with a dinner at Riverside's Mission Inn Monday evening prior to a meeting of the Riverside County Medical association of which Dr. Behneman is president.

Guests included the A.M.A.'s lobbyist at Sacramento, Ben Read and Mrs. Read, Dr. and Mrs. William McBride and Dr. Cecil Lord, secretary of the County Medical.

Jean Nagle Here

Visiting her mother, Mrs. Charles Mathews is former Palm Springs schoolmarm Mrs. Norman Nagle with her small blond son.

Leases Home Here

Mrs. Mabel Rogers, winter colonist from Michigan, has leased a home for the season in the Palo Verde tract.

Maloufs Hosts To Friends at Mexican Dinner

Mr. and Mrs. William Malouf entertained Sunday evening with a Mexican dinner party at their home.

Guests included Mrs. Kenneth Kirk, Mr. and Mrs. John McClure, Mr. and Mrs. Harold Murphy (just returned from a summer at Tahoe), Mr. and Mrs. Edward Fallgren, Mr. and Mrs. Vincent Marco.

Hallowe'en Fun Slated Sunday Night

Hallowe'en fun and high jinks will take over Sunday evening, October 30, in the auditorium of St. Theresa's school when the Mother's club will present a costume party. Spooks and goblins will duck for apples, dance to the music of Pat Barbara's orchestra and eat home made pumpkin pie, apple pie topped off with apple cider and other goodies.

Mrs. Larry Sitter, chairman of the committee making arrangements for the party, said yesterday that costumes were not compulsory, "but they do make it more fun so we hope everybody who can wear something Hallowe'ny." Prizes will be awarded for the best costumes following the grand march. Festivities start at 7:30.

Tickets, which may be purchased at the door or by calling Mrs. Sitter at 7222 will be \$1.50, including refreshments.

Houseguests Aid Champagnes Re-Open Home

Mr. and Mrs. Frank Champagne have reopened their hacienda for the season and entertained houseguests from the coast over the weekend.

Guests from Laguna were Mr. and Mrs. W. B. Kuhns and from Manhattan Beach Mr. and Mrs. James Burke and Haske George.

Buzzing around Dorothy Gray's with ecstatic moaning noises over the new fall clothes were Mrs. Mike Romanoff and Mrs. Reggie (Nadia) Gardiner — looks like pocketbook trouble for Romanoff and Mr. G.

Roy Randolph Ends 14,000 Mile Circuit

Busy as a beaver opening his dance studio for the season is Roy Randolph, who has just returned from a 14,000-mile junket which lasted all summer. The itinerary included a stop-over in Wichita, Kansas, with the Ward Magills and winter visitors Mr. and Mrs. Ernest Yingling. Then to New Orleans and the Florida Keys where he fished with the Ray Dodges and Mr. and Mrs. Pat Cummings. Next stop was Cuba and the Hotel Nationale where he perfected the Mambo, second cousin once removed from the Rhumba, which he will introduce in Palm Springs this winter.

While in New York he appeared with Olsen and Johnson in their television show and joined various villagers in complaining about the heat and the humidity. He rounded out his trip with a visit to Mexico City and his studio at the Hotel Reforma.

In addition to dancing, the Randolph studio will have a music department in charge of Pat Barbara and Jack Probst. Mrs. Virginia Moe has returned for her second season as a dance instructor at the studio.

Eastern Writer Rafferty Guest

Mr. and Mrs. (Foster Freeze) Tom Rafferty have as their house guest Kathleen Macklin Lampert, on the staff of Hearst Magazines in New York. She will spend several weeks vacationing in the desert with Mrs. Rafferty, who is her sister.

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Exquisite Jewelry in precious and semi-precious stones. Also the latest in costume jewelry. A lovely selection of antique silverware, chinaware, brass, figurines, wallets and compacts.

A SMALL DEPOSIT WILL HOLD ANY ARTICLE UNTIL CHRISTMAS

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Rhumba . . . Mambo . . .
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35.00 Three-part costume that adds up to rollicking desert fun! Navy or faded blue print cotton bodice and skirt with red overskirt; plain color with plaid. Sizes 10 to 18.



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From Page 1—MORE ABOUT—

THIS SIDE

ment the list. . . Also my imagination. . . And the police chief wouldn't speak to me for two weeks. . . Seems the kids used that list of "don'ts" as a chart for their Halloween activities. Missed only one item. . . Sanitary plumbing has eliminated that.

SOME ITEMS on the November 8 ballot look silly and are arousing much mirth among those who took the time to read the propositions to be voted upon. . . Some of them stretch away back to the days when California was young. . . It was back in 1910 that the days submitted a prohibition amendment, setting the date when the state was to curl up. . . The voters defeated it but somehow that date got in the law books. . . So if you vote "yes" on No. 10 November 8 you'll be removing from the state laws a date on which the state was to go dry 39 years ago if the voters hadn't decided to keep it wet. . . complicated but it's on the ballot, nevertheless. . . But the propositions which have aroused a chuckle are there for a purpose. . . If they succeed, they'll trim a lot of deadwood out of our state laws.

SOMETIMES I don't like holidays and special occasions too well. . . That is when everyone is so interested in having a big time that they haven't got the spare moments to pen me a card. . . Haven't been taken apart once this week and it seems funny to b whole. . . and if they don't pen me cards I don't have the pleasure of throwing the complimentary ones in the waste basket and printing the bad ones. . . But I don't get me wrong ones. . . some of the real nice ones I save and they are in the scrap book with unopened mutual tickets I also saved because if they had been cashable I'd probably be somewhere on my yacht which I would have bought had they come in. . . they were all that long.

THIS, I believe, is a heck of a way to earn a living.

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EMMONS REALTY CO. 2375
238 S. Highway 111
FOSTER, H. H. ASSOC. INC.
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GRILL, ERNEST JR. 6666
344 N. Palm Canyon Dr.
HICKS, HAROLD J. 2736
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HILLER, RAY 2957
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JAMES, MARTHA 2751
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WRIGHT, BILLY 5727
437 N. Palm Canyon Dr.

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BLAKELEY, M. H. 8-4313
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The Desert Sun

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Lost and Found 10

LOST—Lady's gold ring, cat's eye and ruby settings. Egyptian writing. Reward, Ph. 9000.

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Personals 12

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VETERANS: Do you wish to improve your earning power? Learn to fly! Palm Springs Airport School of Aeronautics is approved for Veterans Flight Training. For information please call 2705 or stop by Palm Springs Airport.

WILL BOARD children by the day, week or month. On beautiful Los Lagos Ranch, Phone Redlands Suburban 52, California.

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BOARD and room wanted by elderly woman in private home. Phone 84523.

WANTED—Piano reasonably priced, small or bungalow type preferred. Phone 4922.

Service Miscellaneous 15

SLIP COVERS and DRAPES CUSTOM MADE IN YOUR HOME BY THE DAY. Ph. 4923.

HOTEL MEN

Springs which may be interested in convention business, at any time of the calendar year.

Considered at length by the directors was the problem posed by bad publicity concerning the Village, whether accidental or purposeful.

Chairman Max Dresdner of the association's public relations committee was requested by the board to call his group into session for a consideration of ways and means of preventing or counteracting harmful reports, after which the association will carry its analyses into joint meetings with other groups, including the Chamber and the Retail Merchants association.

BOTH THE "SINGLE INCOME" economy of the Village, and the specialized convention-type of incomes, were considered by the board in connection with the staging and publicizing of events by Village organizations.

While directors acknowledged the paramount value of annual events such as Western Week, the mid-winter rodeo, the Desert Circus, men's and women's championship golf tournaments, the discussion laid greater stress upon the little-recognized but enormous entertainment resources of routine, less-publicized events.

The important entertainment and educational role played in the lives of thousands of winter vacationists by the unique Desert Museum, was described by Museum Director Lloyd Mason Smith.

SIMILAR REPORTS were heard concerning activities of the Allied Arts Association, Jack Boyer's famous desert breakfast rides, and other regularly scheduled activities sponsored by groups in Palm Springs.

Consensus of the board was that all such events should be supported and insured against the neglect which threatens because of familiarity and repetition. Particularly, it was decided, hotel facilities for dissemination of information concerning events should be investigated and utilized, and Stanley Rose was named head of a committee to execute such a program.

The board unanimously decided that the full organization should play host at from one to three public events of interest to Villagers during the next few months, and appointed the following to a new committee on entertainment:

Max Dresdner, chairman; Whitey Mead, Art Greenfield, Jerry Weber, Ted Charlston, Jack Schulman, with Public Relations Counselor Earle O'Day serving in advisory capacity.

Ted Wolf, manager of Harlow Haven, was named editor of the association bulletin.

Service Miscellaneous 15

SPRINKLER SYSTEMS
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Licensed Contractor
Free Estimates. Phone 4643

Instructions 16

THE VALENZUELAS offer instruction in Rumba, Samba and other Latin-American dancing. Appointment only. Phone 2-5583.

Home Services 20

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Situations Wanted 25

EXPERIENCED restaurant cook-waitress capable of complete charge of kitchen and dining room on salary & commission or what have you to offer? Hotel, club or dude ranch preferred. Interview at your convenience. Telephone 512 Fallbrook, Calif., or write Post Office Box 663, Pat & Lu's Cafe, Lu Lucier.

WHERE can you find a capable housekeeper, good cook, and secretary combined? Responsible business woman offers you this unique and economical service. Hard work, long hours of no consequence if environment a happy one. Phone 26821, or Box 104, Desert Sun.

LOCAL engineer or superintendent can repair and maintain also. Prefer large club or hotel. Can manage. File 75, Desert Sun.

MAINTENANCE for hotel, apts., resort. Thoroughly experienced in electrical work, plumbing, painting, gardening. Excellent references. Box 100, Desert Sun.

COUPLE for hotel, apts., resort. Thoroughly experienced in management and maintenance. Excellent references. Box 100, Desert Sun.

COUPLE wish part-time housework, maintenance, gardening in exchange for room. Box 100, Desert Sun.

LADY WANTS general housework, care of children. Experienced in all types of work. Write Box 91, Desert Sun.

COOK and housekeeper. Capable full charge. Swedish A-1 cook. Available Nov. 1. Box 102, Desert Sun.

MOTHERLY woman wishes to keep children in her home by day, for working mother. Cabin 8, McKinney Court.

WILL DO TYPING by hour or piece. Prompt, neat work. 136 E. Andreas Rd. Phone 2369.

DRIVER, GARDENER, HOUSEMAN. Bank and character reference. P. O. Box 38.

CARPENTER and cabinet maker wants work, repairs and alterations. References. Ph. 5101.

STRAIGHT COOK. White woman, experienced. Live in or out. Box 86, Desert Sun.

LADY will care for children by hour, day or week. Fenced-in yard. Phone 7066.

BABY SITTER
Experienced. Reliable
Mrs. Crook—Phone 9081

SMALL jobs in carpenter work. Maintenance, fix-it work. Cabinet work. Phone 7682.

WANT WORK, laying cement blocks. Experienced man. Lee Grannis. Phone 2-4054.

EFFICIENT TYPIST would like position as clerk, receptionist or cashier. Phone 26552.

SECRETARY with switchboard experience, desires office or hotel position. Phone 26552.

REFINED LADY wants nurse, maid or child care. References. Box 98, Desert Sun.

Help Wanted 27

WHITE COUPLE, 25-40 years of age. No children, need car—for small guest ranch. Man general handy man and cowboy. Woman to do laundry, wait on tables, clean cabins. Salary \$200 month, room and board. Write Golden Mesa Ranch, Wilsona Rt. Box 167, Lancaster, Calif.

NEED HELP?
Phone Jane Brown 2838
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180 N. Indian

EXPERIENCED COOK, general housekeeper, 1 small child. Phone 7324.

Business & Financial 30

IS YOUR home in a business location? Let your wife earn \$3000 to \$5000 a year in her spare time. Risk nothing. Your small security deposit returnable on demand. Rattan Shops, Inc., 46 W. Colorado, Pasadena.

MODERN liquor store in Riverside. Brand new. Excellent location future business. Very good. Good deal to right party. Have other business interests. File Box 103, Desert Sun.

AT SACRIFICE, family illness. Small restaurant, doing good business. Same location 3 years—completely equipped. On highway in Cathedral City. Write P. O. Box 85, Cathedral City.

SMALL, trailer park and home, good location, established business, 915 B St., Cathedral City, or write Owner. P. O. Box 186.

ESTABLISHED CAFE, THE DESERT CAFE, CATHEDRAL CITY.

Business & Financial 30

GROCERY STORE

Here's a chance to walk into an established grocery business in Palm Springs for a small investment. This is well located, has long lease and modern fixtures. Business is good! \$7500 handles. Total price \$10,500. Call Dave Rose, 252 N. Palm Canyon Dr. Phone 2844 or 3123.

FOR SALE, small fountain and grill, fully equipped, good lease a proven money-maker. Ideal for a couple. Located at entrance of Rancho Park. 1563 South Palm Canyon.

FOR SALE—Trailer park just completed. Individual rest rooms, also furnished house. H. M. Allsberry, 854 1st St., Cathedral City. Phone 83062.

FOR SALE—Gift shop and inventory. 444-A, East 6th St., Beaumont, California.

Real Estate For Sale 35

CHOICE residential lot among fine homes. Level north frontage, out of wind area, walled 2 sides. 241 El Portal. \$4850. brokers and builders add your commission. Owner, P. O. Box 539 Santa Barbara.

3-BEDROOM HOME, servants' quarters, sun room, patio. Swimming pool privileges. . . Take some trade. House trailer, late car or what? P. O. Box 1457. Phone 8-3664.

WILL LEASE 10-acre site, Sunrise way and Sunny Dunes road for De Luxe Trailer Park. For further details see John Williams, owner, 423 N. Palm Canyon dr. Phone 3311.

IMMEDIATE possession! Owner occupied! 1-bedroom pumicite house. Garage attached. Steel sash, desert type. \$7500. Liberal terms. Box 26, Thousand Palms.

MODERN, 2-bedroom home, fireplace, cooler, carpeted wooden floors, screened porch and patio, landscaped cor. lot. Owner, 621 Glenn Ave. Best location in Cathedral City.

JUST repainted 2 bed-room. Modern furniture including washer, 2 patios, fireplace, detached garage and 10x12 storeroom. Fenced lot. Phone 6361. 584 Plaza Amigo.

SPECIAL for the discriminating buyer. New, spacious, 3 bedroom house, corner lot. Walled and landscaped. \$23,500. See your broker or A. B. Crist, builder. Phone 4493.

FOR SALE BY OWNER
Beautiful furnished 3-bedroom. 2-bath home. Lania, barbecue. Large lot. Don't buy until you have seen this. Phone 25251.

FOR SALE OR RENT—Beautiful, brand new home, close in, fully furnished. 2 bedrooms, 2 baths, large living room, real fireplace. Terms. Phone 3352.

HOTEL SITE—Excellent location—\$9500.

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BROKERS: Please list my choice lot, No. 69 Rancho Mirage Annex No. 2, for sale, \$1750, cash or terms. John Gee, Sarasota, Florida.

3-BEDROOM home, new. Small down payment, balance like rent. See owner, John W. Williams, 423 N. Palm Canyon. Phone 3311.

13 UNITS, A-1 location, fine pool. Good operation. Owners must leave city. Will sell below market value. \$30,000 handles. Phone 2063, evenings 5475.

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SACRIFICE, cozy cabin among the pines, (Idyllwild), electric hot water heater, refrigerator, stove. \$3500. Phone 2925 if no answer call 4321.

ATTRACTIVE desert home. Nearly new furniture, 1 large bedroom. Year-round climate. Ideal for asthma. \$5,950, terms. P. O. Box 97, Joshua Tree, Calif.

2 BEDROOM furnished, garage. Close in. Will trade for L. A. Horn, 327 N. Orange Grove Ave., L. A.

50 ACRES Washington naval oranges, a few Valencia. Price \$126,500. Harold Hicks, 813 N. Palm Canyon Dr. Ph. 2736.

2 BEDROOMS, walled yard, panel ray heat, cooler, steel sash, trees and patio. 750 Paseo de Anza. By owner.

LIBERAL terms, 5-room house, furnished, call 84475 mornings and evenings. Box 563, Palm Springs.

2-BEDROOM home, beam ceiling, fireplace, patio, large lot. Excellent location. Owner, 247 Racquet Club road.

SALE OR TRADE ½ acre shade fruit, 2 small houses, etc. Can be remodeled for profit. 434 Grove Ave., Banning.

BUY your own home and pay like rent. Furnished 5-room house. Close in. Ph. 84475. Box 563.

FOR SALE—Palm Village duplex lot 70x142. Sacrifice. Box 1416, Palm Springs.

Triplex—Palm Desert. Furnished new. Call Palm Village 76721 or Box 193, Palm Desert.

Real Estate For Sale 35

Western Week Special

Free

At absolutely no cost to you—not a single penny!

Cars sell for twice their pre-war cost, or MORE!

Food prices—sky high! Wages up, and more coming! And yet, we can give you something of VALUE absolutely FREE which makes it worth at least twice as much as pre-war. YOU CAN'T LOSE!

We can give you counsel on REAL ESTATE

P. S.—We can even take you for a ride! . . . To show you our choice listings, that is.

Frank Miller and Associates

428 N. Palm Canyon Dr. PHONE 2929

Most Sensational

lot value ever offered in Palm Springs—

100x100 R-1—from

\$990

Come and see our furnished Model Home.

HARRY REID—RUSS WADE

JOHN SEAMANS, ASSOC.

850 SO. PALM CANYON—2855

BETTER HURRY!

SEE MADGE ROCKS . . .

475 NO. PALM CANYON DR

For LOTS—HOMES—RENTALS

Residence Lots, close in, \$1150 and up. 100x100 income lots, close in, \$1250 and up. All sizes.

New 2-bedroom, 1 bath home. \$6950—\$700 down, \$65 month.

New 3-bedroom home. G I loan. \$500 down.

RENTALS:

1-bedroom, 1-bath homes and apartments—furnished—\$100 per month and up

With Peter B. Sheptenko

2727—PHONES—7375

Racquet Club

2 BLOCKS

2 Houses on one lot. . . One facing Santa Clara One facing San Carlos

\$12,750 Cash Payment

SECURES THE BEST BUY

Yes: 2 HOUSES—

One 3 bedrooms, 2 baths, furnished. Furnace heat. . .

One 2 bedrooms, 2 baths. . . patio.

Large lot, enclosed yard and

Total Price \$29,500

Balance monthly terms.

IMMEDIATE POSSESSION

480 Santa Clara Phone 3783

Realtors please note.

WHITE COUPLE, 25-40 years of age. No children, need car—for small guest ranch. Man general handy man and cowboy. Woman to do laundry, wait on tables, clean cabins. Salary \$200 month, room and board. Write Golden Mesa Ranch, Wilsona Rt. Box 167, Lancaster, Calif.

SMALL COTTAGE, 1 bedroom, stone fireplace, garage. All new elec. equipment, incl. refrigerator, range, water heater, cooler, completely furnished with new furniture. ¼ acre, beautifully landscaped. Terms Corner Cathedral Canyon Dr. and D St., Cathedral City.

WILL CONSIDER trade trust deed O.K. or small payment down. New ranch house. 3 bedrooms with bath and den. Completely furnished. Air cooled. 2-car garage. Corner lot. Immediate possession. Desirable location. Brokers welcome. Owner, 1145 Tachevah Dr.

COMPLETELY furnished, 1-bedroom home, less than year old. Can use yourself, or rent for you by management at \$15-\$20 day. 30x60 filtered pool (Unit No. 8, 2675 N. Indian). For details see manager or write 369 N. Croft, Los Angeles 48.

8 FURNISHED apartments on Hiway 111, near Shadow Mountain Club, 4 buildings. 1½ acres, landscaped, new, \$34,500. \$7,500 down, balance convenient terms. Phone Palm S. 83232 or 83112.

IN RANCHO Mirage near swimming pool 2 bedrooms, pumicite brick house, completely furnished, tile bath-shower, fireplace ½ acre lot, landscaped. \$11,000. Terms. Phone Palm Springs 83232 or 83112.

LAND BARGAINS—Act now. Salt-on Sea acreage, in 160 acre parcels or more. From \$750 to \$2250 per acre. R. A. Elsworth, Palm Village, Rt. 1, Indio Ph. 76271. Palmfield Tract Office, Hiway 111. Phone Indio 76551.

Real Estate For Sale 35

Sheptenko Home Specials!

Ranch-Type

Three bedrooms, two complete bathrooms, large living room with fireplace. Asphalt tile in baths and kitchens. Steel sash, well built. Large lot. A steal at

\$10,500

Easy terms

Hillside Home With Pool

Four bedrooms, three baths. Offers the finest view and seclusion in Palm Springs. Completely furnished by outstanding decorator. Priced to sell at only \$30,000.

\$5000 down

Beautiful Estate

Near Colonial House—only two blocks from center of town. 4 bedrooms, 4 baths, large living room with fireplace—furnace heat. Completely furnished. Guest house and garage. Large heated and filtered pool. Grounds completely landscaped and walled. Price reduced from \$60,000 to

\$39,500 For Quick Sale

Sheptenko REALTOR

475 N. Palm Canyon Drive

Phone 2727

Very Personal

I am very lonely standing here by myself. I want someone who is understanding to cuddle up and look at the lovely view with me. Someone who will appreciate how sweet and comfy I am. I am really comfy—really I am. I have a way of keeping you nice and warm in the winter, and so cool in the summer. I'm such a nice house, and I have 3 bedrooms and 2 baths which you can use any way you please. And you'd love to sit by my fireplace and enjoy me. Oh! yes you would. Why don't you come over and see me sometime? \$14,000.

Martha James REALTOR

Graham Dexter—Arch Noble

445 N. Palm Canyon Dr.

2751—PHONES—9812

Dave Rose Realtor

252 N. Palm Canyon Dr.

Phones: 2844—3123

People in Glass Houses

Real Estate For Sale 35

Bob

Boles

Bargains

Hotel-Motel

Beautiful hotel Motel for sale in Palm Valley area. All you could ask for and more. Truly a dream and the price is right. See this now.

Fine Motel In Indio

Averages \$1200 a month year around; a fine investment for a fine future, just \$55,000—full price. Terms if you want.

120 Acres

of beautiful land all leveled and piped. Canal water. Very nice home. Foreman's home, big barn. Over \$12,000 worth of equipment. The best soil and close in and the price is only \$87,000. Terms of course.

R. B. Boles & Associates

Lester C. Camper
Carrol R. Busch
Juanita Blankenship
82-832 Hwy. 99. Phone 7-3583

Most Beautiful Little Date Garden in the World

Over 2½ acres of ground only two miles from town. Paved road. 85 date trees, over 70 bearing citrus trees. Inexpensive domestic and irrigation water. Living quarters ready to move into.

ALL FOR AN UNBELIEVABLE PRICE OF ONLY \$15,000

Sheptenko, Realtor
475 N. Palm Canyon Dr.
PHONE 2727

Best Buy Since Noah Sold Ark Bonita Lodge

11 rentals plus spacious manager's quarters—CLOSE IN—4 BLOCKS TO PLAZA. 417 W. ARENAS RD. Large shaded corner lot 150x150. Oodles of fruit trees—lawn furniture, clean—ready to go—immediate possession. Not a home, cold atmosphere—ideal for homelike, cheerful, absolute rest and comfort.

Price \$85,000

Eastern owner says sell. Small trade L. A. or Palm Springs considered.
L. B. Williams, Org., Inc.
4056 Wilshire Blvd.
Los Angeles
or see your broker. Mgr. on premises.

TRAMWAY business lot bargain! 64 by 300 to 15-ft alley. Adjoins corner of Olivero on Palm Canyon drive. Will sell on easy terms or trade on home or other property. Total price \$9500. See Dave Rose, 252 N. Palm Canyon Drive. Phone 2844 or 3123.

Real Estate For Sale 35

New 6-room Home

with swim pool and tennis court membership. 1700 sq. ft. inc. gar. 100x140 ft. lot. As low as

\$10,950

Outpost Estates

(4 miles East of Palm Canyon on Ramon Rd.)
Phone P. Palm Springs 5132, or Owner, 1031 S. La Brea, Los Angeles 35. Ph. WEBSTER 0168

Exchanges 36

A GENTIEMAN'S RANCH, 406 acres, can be used as HEALTH RESORT or DUDE RANCH. 4½ minutes from Palm Springs. scenic view. Has 1 mile highway frontage on new ocean to Desert highway. Artesian Sulphur springs. Lake stocked with bass and blue gill. Plenty of quail, deer, duck and rabbits. Large ranch home, caretakers house and large guest house, large pool, stables and barn, 2 trucks, tractor, and farm implements, 20 acres fruit trees. Has oil and mineral possibilities. Owner has spent \$100,000 developing as a hobby for his health. This property open for a cash offer, or consider trade for Palm Springs income up or down. Write for photos and particulars. Box 67, Desert Sun.

EXCHANGE FOR SEATTLE

Residential or income property. We have over 100 clients with residential and income properties in Seattle to trade for Palm Springs. Mail all particulars and pictures.
DON KENNEDY
4231 University Way
Seattle 5, Washington

WANTED
LISTING OF GOOD PROPERTY
WE GET RESULTS!
ADOLPH ISRAEL
437 N. PALM CANYON
PHONE 2981

EXCHANGE—2-bedroom, beautifully furnished house, rumpus room, 2 large lots. Near Miner al bath. Want Palm Springs. Los Angeles, or what? Box 128, Desert Hot Springs.

'46 CHEVY Stake truck, 1½ ton (14bed), perfect condition—for late model pickup or station wagon. Anthony J. Pacella at Angelo's Palm Village Inn, Indio 76501.

65 ACRES in growing subdivision. Abundance of water. 6½ miles from Palm Springs high school. Exchange for home in Palm Springs. Phone 2173.

BEAUTY SHOP with living quarters, fully equipped. Owner ill. 215 S. Indian.

Business Rentals 38

STORE or office in heart of Village ½ block from Palm Canyon Drive, reasonable rent. Billy Wright, Realtor 437 N. Palm Canyon Phone 2815

LIVE in Palm Springs and have your business in Garnet. One frame and stucco warehouse 60x150 feet. One concrete sidewalk warehouse 100x200 feet. See M., Ambassador Hotel.

FOR RENT—Store building 40x80 ample parking space. 450-452 S. Indian Ave. Near Ramon Rd. See Harry Pitts at 440 S. Indian

TRAILER PARK for lease. Living quarters. Fully equipped. Five year lease responsible tenant. Phone 2981.

BUSINESS LOT 50x165 FOR LEASE, CATHEDRAL CITY ADDITION. PHONE 83064.

BRAND NEW BUILDING, store space available 19x30, 373 S. Palm Canyon Drive.

Wanted to Rent 39

COUPLE, NO CHILDREN, no pets, want to rent 2-bedroom home on year's lease with option to buy. Reasonable rent. File 99, Desert Sun. State price and full particulars.

GENTLEMAN wants room with private bath in quiet home close to Colonial House, for the season. File Box 101, Desert Sun

Rooms For Rent 40

SLEEPING ROOM, \$30 month up. Kitchen privileges. Palm Springs Aerotel at Airport. Ph. 5-2224.

LOVELY room in new modern home. Kitchen privileges to right party. References exchanged. Phone 26866.

ROOM, PRIVATE BATH. SEE AFTER 5 P.M. 335 CALLE ENCILIA.

TWIN BEDS, private entrance, bath. Close in. Reasonable by month. 595 Calle Palo Fierro.

ROOMS for rent, 2 single. Private entrance. Close in. Reasonable. Call 4925 after 1 p.m.

ROOM by day, week or month. Best location. Close in. Phone 2865.

ROOM & BATH. Nice neighborhood. Low rent. 526 Warm Sands Dr. Phone 3015.

ROOM—Center of town. Shower. By the day for Western Week. 328 N. Calle Encilia.

Apartments for Rent 43

SEVERAL EXCELLENT VALUES

in one and two-bedroom apts., \$65 to \$100 month.

Beautiful penthouse apartment—\$135.
See BLAKEY
Cathedral City—Phone 84313

DESIRABLE, beautifully furnished 1 and 2 bedroom bungalows. Large living room, kitchen, bath, all electric, closed in lawn. By month or season. Reasonable rate. Call 2371. Vista del Oro, 261½ Avenida Ortega, South Palm Springs.

NEW 3-room apt. beautifully furnished in rattan. Air-conditioned. Near new Palm Desert high school. Lease year or season. Also single. Call Palm Village 76721 or Box 193, Palm Desert.

NEARLY new 3-room apartments, exceptionally well furnished. For rent or lease. Close to bus. Must be seen to be appreciated. Reasonable. Phone 6023. 2690 Junipero road.

3-ROOM cottage, completely furnished, by week or month. Special rate for season or year. Sat. or Sun., next to Boys' club, Andreas Road.

GUEST HOUSE, 2 rooms, bath, light housekeeping, private entrance, driveway. Couple, \$200 month, season, \$125 month yearly. Phone 3265 or 3143.

SWIMMING pool. New 3-room apt. modernistically furnished. Bendix washer, panel ray heat. Seasonal or yearly lease. 970 Parcela Place. Phone 3772.

LOVELY housekeeping apartments. Exclusive. Close in section. Newly decorated. 6-mo. basis, reasonable rent. 301 Tamarish Rd.

APARTMENTS with swimming pool. Beautiful place to live. Week, month or year. At reasonable prices. 450 Indio Rd. Phone 2073.

ATTRACTIVE, furnished apartments available now. Rentals from \$60. Wright, Glenn and A Sts., Cathedral City. Ph. 83722

SINGLES and doubles. Center of town. Children welcome. Victoria Villa, 444 N. Indian Ave., Call 2957.

NEW, 3 ROOM APARTMENT, beautifully furnished. Air conditioned. Moderate rental, year or season. 910 Sunny Dunes Rd. Phone 2173.

FURNISHED studio apts. Paid utilities. Kitchens. In center of town. Inquire at 186 S. Palm Canyon Drive.

NEW APTS., beautifully furnished. All electric, air cooled. Splendid location. Ladera Lodge, 536 D St., Cathedral City

SINGLE apartment, utilities and rent included. Weekly or monthly. The Orleans, 373 S. Palm Canyon.

SLEEPING ROOM & housekeeping apartments, \$10 week up. Utilities paid. 704 First St., Cathedral City.

5-ROOM FURNISHED APARTMENT, CATHEDRAL CITY. . . PHONE 8-4313.

4-ROOM duplex apt. Garage. Near Village Market. Lease for season. 566 Calle Ajo.

3-ROOM APT., furnished, \$80 per month, including utilities. 831 C St., Cathedral City.

ATTRACTIVE new kitchenette apartment. Reasonable. 770 Chuckwalla. Phone 2-6485.

FURNISHED singles and double apts., \$60 to \$100 a month. Tallyho Apts. opposite KCMJ.

VISTA DEL CHINO APTS. Monthly rates. Adults. Reasonable. 1335 N. Indian. Phone 5832.

WELL furnished, colorful, smart. Twin beds, tub and shower. Good district. Phone 6921.

TWO furnished 1-bedroom apartments; also 1 single. 470 Avenida Olancha. Phone 24514.

NEW SINGLE APARTMENT. Furnished. Season rate \$110 1315 North Indian Ave.

DESERT HOT SPRINGS. Lovely furn. apt. Fireplace. View windows. \$50. Ph. 4272 weekends.

LARGE 2 bed room furnished house. Children o.k. Lease season, year. 545 Calle Roca.

UNFURNISHED HOUSEKEEPING APT. 440 S. INDIAN AVE.

Houses For Rent 46

FOR RENT — Furnished bungalow, large living room, bedroom, bath, patio, sun deck. Make appointment with owner. Phone 6645.

TWO OR THREE-ROOM furnished cottages. Electric refrigerator. \$40 a month and up. Also small office buildings. 634 S. Palm Springs Canyon dr.

FOR LEASE — 4-bedroom, furnished house, swimming pool, closed patio. Near grammar school, \$600 month. Ph. 7181.

FURNISHED 2-bedroom home, \$3500. ½ cash or trade. See at F-25 Palm Springs Trailer Village.

LOVELY furnished home, 2 bedrooms, \$200 per month. Near schools. 686 Camino Real.

Houses for Rent 46

For Rent Furnished

Apts. \$65 and up.

1 bedroom \$ 85 mo
2 bedrooms 125 mo
2 bedrooms 175 mo
2 bedrooms 500 mo.
(with pool)

3 bedrooms, 2 baths. \$175 mo.
4 bedrooms, 3 baths. 300 mo.
5 bedrooms, 5 baths. 850 mo.
7 bedrooms, 6 baths. 500 mo.

Frank Galvan

SPECIALIST IN RENTALS
and Property Management
RENTAL LISTINGS NEEDED NOW!

PHONE 2391
Terry Ray-Guy Anderson
773 N. Palm Canyon Dr.

2-BEDROOM, furnished home. Large living room, fireplace, dinette and kitchen with large glassed-in sleeping porch. Garage. 1½ blocks to Bullock's. Near Community church. \$125 month by year only. No children.

CORA B. HYDE
290 N. Palm Canyon Dr. Ph. 5101

5-ROOM house, 2 bedrooms, 2 showers. Separate entrances. Furnished. Electric equipment. Outside porch. Also attractive 1-bedroom, furnished. Electric equipment. Outside porch. Reasonable rent. 531 Plumley St., Cathedral City. Ph. 8-3544. Monthly or yearly basis.

RENT OR LEASE—Modern 2-bedroom. Wall heat. Large kitchen, breakfast room. Dining room. Living room. Fireplace. 2 baths. 2 unfurnished rooms, will furnish. Near Racquet club. 281 E. Cabrillo Rd. Brokers welcome.

THE UNUSUAL home charm. One or 2 bedrooms, 2 baths. Furnished (owner), secluded. No. 3, 1200 S. Palm Canyon Dr. References. Garage. Season or yearly.

NEARLY new 3-room apartments, exceptionally well furnished. For rent or lease. Close to bus. Must be seen to be appreciated. Reasonable. Phone 6023. 2690 Junipero Road.

FOR RENT, SEASON—Beautiful 2-bedroom home, elegantly furnished, swimming pool. Unusual property. \$425 per mo. James I. Easley, Palm Village. Phone Palm Village 72161.

NEAR Wonder Palms Hotel, 2-bedroom, all-electric, modern. Quiet, wonderful view. Fireplace, trees, reduced for nine months. Phone 83392.

UNFURNISHED 2 bedrooms, 2 baths, hardwood floors, air conditioned, white tropical roof, garage. Patio with barbecue. Yearly lease. Phone 7125.

MODERN 2-bedroom bungalow. Nicely furnished. Also large upstairs apt. Reasonable for season or year. Owner, P. O. Box 314, Cathedral City. Phone 8-3602.

ATTRACTIVE 2-bedroom home, twin beds, fireplace, patio. Excellent location. 247 Racquet Club Road.

1-BEDROOM house near Wonder Palms, modern, electric, quiet, view. Reduced rent for long period. Phone 83392.

LOVELY furnished home, 2 bedrooms, 2 baths, near schools. 686 Camino Real.

NEW MODERN furnished, close to everything. Adults. Gentiles. Utilities paid. Phone 2865.

UNUSUALLY attractive, furnished 2 bedrooms, 2 baths, \$150. Phone 4272 weekends.

4-BEDROOM duplex, furnished. Panel ray heat. Lease. Children o.k. 545 Calle Roca.

NEW, 2-bedroom, beautifully furnished house. Close in. Adults. 960 E. Ramon road.

FOR RENT—Large house-trailer on lot. Private facilities. Close in. \$50 month. 435 Andreas.

Trailer Rentals 49

COMPLETELY furnished, DeLuxe Vagabond for 2 people. On nice lot. 2 blocks from center of town. \$60 plus lights. Located at Palm Springs Trailer Corral, 114 S. Calle Encilia. Phone 24054.

SPARTAN—Awning and patio furniture. Corner lot. Private lavatory and shower. Lot A-1, Rancho Trailer Park.

ELECTROLUX VACUUM CLEANERS. Sales-Service and Supplies. Home Demonstration. PHONE 6122

COOLATOR, gas stove, Cold-spot refrigerator. 245 El Portal. Phone 4283.

THOR AUTOMATIC combination Washer-dishwasher, used. Ph. 2148. C. Brechlin.

Household Goods 50

FIREWOOD
Good Selection—All Dry
Charcoal—Kindling
CATHEDRAL CITY FUEL
Day—\$3554—Evening

TENNIS CLUB MEMBERSHIP for sale. Box 87, Desert Sun.
FIRE WOOD
PHONE 8-3651
B. & M. WELDING CO.

FACTORY RECOVERS
For all Patio Furniture. High Quality, Low Cost. Free Estimates.

BAMBOO BLINDS
Clean, light color, fine mesh. 3x6 feet, \$2.50. 6x6 ft., \$5.00. Chaise lounge pads, \$5.95 up. Gay colored duck patio pillows, \$1.19 each. 9x12 felt base rugs, \$6.95. 9x12 fibre rugs, \$19.95. Asphalt tile, first quality, 9x9, 6½ cents up. Rattan — Modern — Maple Furniture. No fancy frills—no fancy prices.

YOU SAVE THE DIFFERENCE
MAHER'S FURNITURE
DESERT HOT SPRINGS
Open Evenings

BED DIVAN, twin Hollywood beds, full size mattresses and box springs; 2-pc. gray living-room set, 6-pc. early Calif. bedroom set; 9x12 fiber rug, cannot tell from new. Cor. D St. Cathedral Canyon Dr., Cathedral City

30-GALLON gas water heater, davenport and matching chair. Wedgwood gas range, excellent condition. Phone 7432. 1066 San Jacinto way.

6-CUBIC FT. Frigidaire, good running condition. Roper gas stove, good condition. Ph. 3231

Household Goods 50

FACTORY RECOVERS

For all Patio Furniture. High Quality, Low Cost. Free Estimates.

BAMBOO BLINDS
Clean, light color, fine mesh. 3x6 feet, \$2.50. 6x6 ft., \$5.00. Chaise lounge pads, \$5.95 up. Gay colored duck patio pillows, \$1.19 each. 9x12 felt base rugs, \$6.95. 9x12 fibre rugs, \$19.95. Asphalt tile, first quality, 9x9, 6½ cents up. Rattan — Modern — Maple Furniture. No fancy frills—no fancy prices.

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BED DIVAN, twin Hollywood beds, full size mattresses and box springs; 2-pc. gray living-room set, 6-pc. early Calif. bedroom set; 9x12 fiber rug, cannot tell from new. Cor. D St. Cathedral Canyon Dr., Cathedral City

30-GALLON gas water heater, davenport and matching chair. Wedgwood gas range, excellent condition. Phone 7432. 1066 San Jacinto way.

6-CUBIC FT. Frigidaire, good running condition. Roper gas stove, good condition. Ph. 3231

Trailers for Sale 51

27-FT. dual tandem wheel house trailer, sold new at \$3850, priced at only \$1295 for quick sale. Also 24-ft. Westcraft Montecito, lived in only 3 months. original cost \$3400, will take \$1985. These trailers can be bought on easy bank terms. Also trailers from \$495 and up.

Pavvys Butane
... and ...
TRAILER SUPPLY STORE
1001 S. Palm Canyon Drive
Phone 7342

PAN AMERICAN 24-FT. BIG DISCOUNT NO TIRES TRAILERS FOR RENT
Let us sell your trailer on consignment. . .
AUTO TRAILER EXCHANGE
Highway 111 — Two miles east Cathedral City
1065 E. Ramsey
Banning, Calif.

29-FT. ROLLAWAYS, Sleep 6. \$1995 up, 6% interest, up to 3 years to pay. Special used ones. 29-ft. 1947 Zimmer, \$1250; '48 Spartanette, elec. refrig., a dream, \$1800.

1947 Normal, 18-ft., \$195. GRAPES TRAILERS
5th at Foothill, San Bernardino

3-ROOM American, carpeted; A. B. range, electric refrigerator and hot water. Sleeps 4. \$1395. Sunny Cove Trailer Park, Cathedral City.

House Trailer
20 ft., \$200. 325 East Theodore street, Banning, Calif.

18-FT. VAGABOND trailer, excellent condition, clean. Lot 44, De Luxe Trailer Park, Cathedral City.

BED DIVAN, excellent condition. Folding table with storage compartment, Carlson's Rancho Trailer Park.

NORGE washing machine, excellent condition, \$65. Fireplace screen, \$7. 477 Avenida Palmarera.

BEAUTIFUL walnut cabinet Singer sewing machine, excellent condition. Must sell. Call 4704.

FRIGIDAIRE refrigerator, as is. \$15. 260 S. Indian Avenue. Ph. 7582.

KING SIZE box springs and mattress 6 ft. by 7 ft. 1675 S. Calle de Marcus. Phone 2386.

TRAILER & CABANA, real bargain, 470 Cactus St., Smoke Tree Trailer Court.

WESTINGHOUSE refrigerator, 4 cubic foot. Excellent condition. \$65. Phone 6244.

DETROITER high oven gas range with oven regulator. Perfect condition. Phone 3646.

1947 TRAILER—22-foot, 2-room. A-1. Cost \$2450. Sacrifice quick. \$895. Private. Phone 3492.

HOUSETRAILERS FOR SALE, OR TRADE FOR ? ? ? 271 E. ANDREAS RD.

Miscellaneous For Sale 60

MARTIN'S DATE SHOP
Where the divided highway begins. 1865 W. Ramsey, Banning. We ship dates. Large stock new dates. Special Deglet, choice 3 lbs., 89c. Oaklawn apples.

EASY WASHING MACHINE, almost new. Garden furniture, 3 bicycles. Cushman motor scooter. Must sell. Miscellaneous items. 274 W. Alejo Road. Ph. 2179.

LADIES' GOLF CLUBS and bag. Suede, hand-knit and slacks suits. Whipcord breeches. All kinds of sweaters, slacks, sizes 36 and 38. Bargains for quick sale. Phone 4943.

FIREWOOD
Good Selection—All Dry
Charcoal—Kindling
CATHEDRAL CITY FUEL
Day—\$3554—Evening

TENNIS CLUB MEMBERSHIP for sale. Box 87, Desert Sun.
FIRE WOOD
PHONE 8-3651
B. & M. WELDING CO.

Miscellaneous For Sale 60

Visit Our Surplus Bargain Center

Western SPECIALS, Gene Autry Belts ½ price with this ad. 75c Riding Pants, Jeans, etc.
G. L. Water Cans, 5 gals. \$1.95 up
Army Bunk Beds \$5.95
Foot Lockers and \$2.95 up
Tool Chests \$2.95 up
Hospital Stools, Heavy duty, new, white.
Metal Ammunition Cans 29c
Hemp Rope. Assorted sizes and lengths.
Stainless Steel Sheets, Dutch Brand Paint. Outside white, 5 bals. Per gal. \$2.95
Medicine Chests, New. \$3.69
Used Army Cote \$1.95 up
Patio and Store Spot Lights. Clamp on anywhere, complete. Reg \$2.95 value—\$1.98

U. S. Surplus

311 W. RAMSEY
Next to Nite Spot Cafe—Banning

GRAND PIANOS
Like new and I DO mean like new. Fully guaranteed.
Chickering Grand Louis XV, mahog., new \$3500, now \$1695
Baldwin Grand, 6-ft. 3-in., mahogany, new \$2915, now \$1550.
Baldwin Grand 5-ft. 8-in., mahogany, new \$2500, now \$1250.
RUSSELL PIANO COMPANY
855 Pine Ave., Long Beach, Calif.

BUILDING SUPPLIES
"To meet your every need"
DILL LUMBER CO.
JOHN M. WOOD, Mgr.
679 So. Palm Canyon Dr.
2758—Phone—2759
OPEN SATURDAYS

PIANOS
New and Used
Grands, Spinets, Uprights
For Sale or Rent
Apply Rent on Purchase
Tuning and Repairing
HOLLEY & JACKSON
233 Cajon St. Ph. 6891

REFRIGERATION SALES & SERVICE
TEX DRISKELL
292 S. INDIAN AVE.
Phone 2828

FOR SALE—Man's 28-inch bicycle. De Luxe 1948 Schwinn model with shock absorbers. Cost \$75, sell for \$20. Also Hi-watha Doodlebug motor scooter, \$50. Call at 1507 San Jacinto way, or phone 6674.

FERTILIZER
WHOLESALE—ANY AMOUNT SCREENED, \$4.00 PER YARD. DELIVERED IN PALM SPRINGS
PHONE RAY CHAVES
3423 BEAUMONT

EXCAVATION—Grading, paving and top soil. Also cheap fill dirt.
Hicks & Allred
Phone 81044

GAS STOVES, 4 burners, \$15 and up. Some nearly new. Phone 2957.

CHINESE pajama sets and satin embroidered kimono. Reasonable. 260 S. Indian. Ph. 7582.

Pets - Poultry - Livestock 65

STRAWBERRY ROAN MARE, 8½ years old. Very gentle and good natured. Inquire Elva Peterson, Greyhound Bus Depot, Palm Springs. Phone 3737.

FOR SALE—Dachshund puppies. 662 Maple ave., Beaumont.

Used Cars for Sale 70

Dependable Cars</

Around Cathedral City

Mrs. F. Marion Wilkes returned last week after the summer traveling through the northwest.

Mrs. Lola Sherrill managed to break away from her many duties and get a few days' vacation last week. Part of the time was spent with friends in Long Beach.

Mrs. Catherine Beisner received the sad news of the death of her aunt, Mrs. Dora Miller of Los Angeles.

Carl Jackson, proprietor of the Desert Tent and Awning company made a flying trip to Bakerville to deliver a trailer canopy to our erstwhile fellow townsman, past president of the

Lions club and Chamber of Commerce treasurer, Leslie Kelley and wife, Mrs. Bessie Kelley.

Andy Lester, art director of the Palm Springs high school and president of the Allied Artists association, was the principal speaker at the Lions club dinner in the dining room of the Tambo last night. His talk on the American Indian received hearty applause. President Jack Hillery announced that Larry Weingartner will take over the duties of secretary in addition to his regular office as treasurer.

Mr. and Mrs. Leil E. Shaffer of Troy, New York dropped in on old-timer W. R. "Bill" Hillery

early this week seeking news of another old-timer and their uncle, Frank Herrington. Herrington many years ago homesteaded the land which contains Cathedral Canyon. During the war he served as an aircraft observer in Cathedral City and when last heard from was at Keene Camp near Idyllwild.

Fowler Martin, vice president of the Pacific National Bank of Seattle, is a guest of the O. A. Torgersons.

While returning from a purchasing trip to Los Angeles this week, the automobile of Ben Scott, of Scott's House of Gifts, with Mr. Scott at the wheel was sideswiped by another car while passing through Riverside. Mr. Scott was not injured, but his car suffered several hundred dollars' damage.

Mrs. Lillian Mae Huebner, accompanied by her husband, Walt J. Huebner and daughter Gloria, are guests at the Sunhaven court. Mrs. Huebner is state federation art chairman and is combining a vacation with federation work. Mrs. Huebner is an artist of ability whose paintings have been hung in many state, city and district exhibitions in the midwest and on the west coast. She does portraits, still life and

flower studies, painting in oils, water colors and pastels. It is hoped that Mrs. Huebner will be able to extend her vacation in order to attend the first meeting of the Cathedral City Woman's club next Wednesday.

Roy Sinclair, assisted by his wife, Mrs. Grace Sinclair, has opened a real estate office in the Potter building adjoining the Cathedral City Market. Mr. Sinclair is a realtor formerly located in Long Beach and for the past four years in business in Banning associated variously with the Roberge company and Chambers and Chambers. Mr. Sinclair states that he will handle all types of real estate and specializing in ranch property. In addition, he operates an extensive alfalfa ranch property near Banning.

The monthly Riverside County Chamber of Commerce meeting was held at the Fremont Inn in West Riverside this week. In attendance representing the Cathedral City Chamber of Commerce were Warner Moon, W. R. Hillery, L. C. Lewis, Jean Bell and Paul Clark. Many matters affecting various allocations of county funds for highways, flood control, planning, zoning, etc., are taken up at these meetings.

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Cathedral City News

By Mrs. Paul W. Clark, Sunhaven Court, Telephone 84-523

Arner Returns
With Specimens
For Rock Hounds

San Arner, owner of the Desert Realty Company, who started on a rock hound trip last June, has returned ready for business, and the welcome sign is out also for all "rock hounds." Arner claims he isn't a full fledged rock hound yet, but just a "pebble puppy" as this is his first summer in pursuing the hobby.

He started on his trip with one pound of uranium ore, and one pound of fluorescent calcite, and by trading with rockhounds along the way and by original discovery he has returned with about 140 different specimens among which are fine moss opals, moonstone agates, trilobite fossils, dinosaur gizzards and tampons which is a petrified prehistoric fern, sometimes as thick through at the base as 10 inches and regarded as earth's earliest form of vegetation. The collection will be available for public inspection later on.

He covered most of the western and Canadian National parks where he took colored slide pictures which he is sure will be of interest for public showing. Near Boulder City, between Butte and Helena, he located four claims of zunerite uranium ore near the find made by the Elkhorn Mining company which assayed 5 per cent in uranium. Using an improved electronic device he found a vein of gold, silver and lead near a famous old producer which, due to no outcroppings had hitherto been undiscovered. In the jade fields of Wyoming he was lucky enough to collect a hundred pounds of green and black jade. Arner expects to visit Mexico next summer where he will paint as well as explore.

He says he would like some artists and rock hounds to join him on his next expedition.

Two Work Days
Designated for
Church Grounds

The elders and trustees of the Cathedral City Community church have set the two Saturdays of November 5 and 12 as work days on the church building and grounds. The church was dedicated yesterday by Rev. Jack Wartes. The main job lined up for the men is to finish the stuccoing of the church. Several men have been lined up to help with this work; any others who would like to assist should come to the church at 8 a.m. The tar-paper and chicken wire will be put on in the morning and the first coat of stucco will be applied in the afternoon. A pot-luck luncheon will be included for the men during the noon hour. After the stucco and paint has been applied the Community church will present a much better appearance. Those who have not seen the landscaping work done in the past few months on the church property would enjoy dropping by to see it.

60th Anniversary
To be Observed

Mr. and Mrs. W. G. Tarr Sr., long-time residents of Cathedral City will celebrate their sixtieth wedding anniversary next Sunday with an open house at their home on Broadway. Their sons and daughters, Mrs. C. L. Sower of Nampa, Idaho, Mrs. Homer Osborne from Seattle, Mrs. Allene Rupp, Mr. E. Tarr and Mr. G. W. Tarr Jr., of Cathedral City, and Mrs. Sewell Skinner of Long Beach with members of their respective families will be here for the event.

Mr. and Mrs. H. M. Southstone have re-opened their Grandview Court for the season. They were delayed in the arrival of their daughter and her husband, Major W. H. Abrams, from Japan for a short vacation in the States. The Abrams have been in Japan for three years and will return there the first of the year.

John and Pearl Palmer with of course Dickie and Jeffrey returned last weekend from a long summer vacation spent principally in New Orleans. Mr. Palmer will resume his duties at Palm Springs Bullock's in a few days.

Mr. and Mrs. Wilson D. Ellis of Berkeley have opened their home in Sunair for the season. They have as houseguest their cousin, Leona Johnson.

Mrs. Leah Lewis accompanied the Myron Roots of Rancho Mirage to Los Angeles for a few days.

Ball Club Plans
For Busy Season

Al Patane, president of the Cathedral City ball club, called a meeting at his home this week to make plans for preparation of the playing field.

In attendance were Harold Miller, Hart Kopp, Larry Weingartner, Harry Plymire, Harry Watts, Ray Vogel, Charles Dickey, L. A. Davis, Robert Rapplee, Wilbur Larison, Al Sprague, Paul Clarke, Dale Petty. The team will play the Indo Tigers next Sunday at Indio. A game is scheduled for the home field on November 6.

CITY BEAUTIFICATION
URGED BY AUTHOR PRICE

Editor, The Desert Sun:

The object lesson set by Palm Springs in the beautification of its streets is already stirring other communities into action. We are hoping that the contagion will spread to Cathedral City. When some of us bought property and built houses here almost a decade ago, one of the inducements was a plan to beautify the dusty triangles along the main street at intersections with diagonal streets.

Thanks largely to the enterprise and devotion of Professor Kyle two of these have been turned into attractive gardens. They offer a striking demonstration of what can be done at several other points. The village perhaps cannot afford at the moment to make Broadway a bower of palms, but the improvement of these conspicuous triangles is relative simple and inexpensive.

I do not know who are opposing the plan but I have no doubt their reasons are excellent. Stores require parking space for the cars of their customers. However, it is possible that by neat park-

ing around a triangle rather than haphazard parking within it, as many cars could be accommodated as at present. I assume that most store owners on Broadway want it to be an attractive and beautiful street and realize that its improvement will increase rather than decrease their business and will add substantially in the long run to the value of their property.

Certainly those of us who like to call Cathedral City home and have tried to make our own gardens a credit to the village would be gratified if the first impression that Cathedral City makes upon the travelers who stream along Route 111 were a good impression. It is not so at present. Let us have a town we can be proud of.

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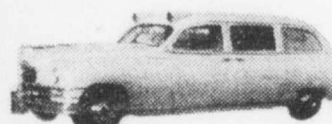
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Season's First Big Parade Scheduled Sunday

\$50 Program 6 Years Ago Started It All

Something to Put Zip Into Village Away Back in '44

The Sixth Annual Western Week is on. Starting out as a \$50 production in 1944 it is rated this year as a \$10,000 affair with national recognition given the event which is now a Palm Springs institution.

Two men may take credit for inception of the idea of Western Week.

Standing on the curbstone at Andreas and Palm Canyon drive one August afternoon in 1944 (shortly after the sun had slipped behind the mountainous backdrop) Joe Butler, then president of Los Compadres, and "Phat" Graettinger, then—and still—editor of The Desert Sun, were discussing the idea of an Indian pageant to relieve the monotony of the Village which had suddenly lost most of its war-time excitement.

"Why don't we have a western theme for some kind of an event?" Phat casually asked. Butler took it from there.

IN TWO WEEKS, under the leadership of the new president, Hutch Moseley, Los Compadres had developed the idea, received the support of the newspaper, the Chamber of Commerce and other Village organizations and had set a date for the event: October 8-15, with the event set to herald "the season" for 1944-45.

Another person instrumental in the formulation of plans was Eddie Green of B-Bar-H ranch and, with the help of Wall Spalding (working at Desmond's with an immense stock of unmovable western clothing), the precursor of Bill Fadden's "Go Western Every Saturday" was started. (Also started was a western gear sale at Spalding's.)

THE FIRST PARADE was a spontaneous affair with the entire Village participating. Little Bear, who by now has led 34 parades down Palm Canyon drive, appeared to do honors; Jim Glendye was first Kangaroo court judge and, according to the files of The Desert Sun, "the Villagers went all out," and "the week was an unqualified success," leading to the immediate decision of Los Compadres to repeat the performance annually.

The next year, 1945, Los Com-

See \$50 EVENT, Page 2

Second Section

The Desert Sun

Palm Springs, Calif.

Friday, Oct. 28, 1949



CONTROVERSIAL—Girls will be girls... or boyish... this spring, according to this preview of a controversial fashion coverage! Sally Dickason, fashion director of The Californian magazine, approves playclothes being worn by her models who are among 35 of the magazine's "cover girls" who will display newest resort clothes at the first annual Californian Fashion Fiesta to be staged October 29 and 30 in the gardens of the Desert Inn in Palm Springs. Left to right: Pat Quinn, Joe McNeely; Miss Dickason; Irene Martin; Barbara Bushman.

Go Western Each Saturday, Is Plan

This is Western Week in Palm Springs but every Saturday throughout the season will be Western Saturday.

Backed by the Chamber of Commerce, riding clubs and others desirous of giving the Village a distinctive air, all are urged to don the colorful attire of the west on Saturdays, each and every one.

Twin Pines Camp To Be Dedicated

Twin Pines camp, county's home for juveniles in the mountains on the Banning-Idyllwild road, will be dedicated tomorrow.

Supervisors will attend the event in a body.

COVER GIRLS TO PARADE HERE IN FASHION FIESTA

Thirty-five of California's own "cover girls" will face the public instead of a camera, as they go on parade before three different groups of fashion-conscious guests, assembled to witness the first annual Californian Fashion Fiesta October 29 and 30 in the gardens of the Desert Inn.

Headed by Joe R. Osherenko, publisher of the west's only fashion magazine, the novel outdoor presentation will display outstanding resort and sun county clothes made by local manufacturers.

The Los Angeles fashion industry is approaching a billion dollar annual business, ranks second in the nation in size and is among the seven largest employers in this area," states Osherenko in outlining the expansion program undertaken by his publication to spotlight local industry.

"While over 1800 California manufacturers create women's fashions of every description, only 48 houses creating the finest resort and sun country clothes were invited to participate in the fiesta," Osherenko says. Following the Saturday night dinner dance will be staged in the Desert Inn, while an informal bathing parade and swimming contest will be featured at the hotel's pool.

Retail store buyers from all over the nation will join Palm Springs visitors in viewing "what's new from California" for resort wear now, and next summer. Over 300 reservations already have been received for each of the three specially staged fashion shows.

Gay Nineties Party to Top Great Week

Immunity Buttons To Admit Wearers To Gala Jamboree

Tomorrow night's party—Gay Nineties Jamboree—is scheduled to be one of the top parties of the Western Week fun-filled program as the parking lot of the Doll House takes on a festive air with a carnival background including dancing exhibitions, participating dances, games and all types of amusement and entertainment.

Admission will be either by cash payment at the gate or BY WEARING AN IMMUNITY BUTTON.

The button, with a new system in use this year, immunizes the wearer to Kangaroo court sessions plus free admittance to all the varied events of WW including the great jamboree manana.

The Gay Nineties Jamboree is becoming an institution in itself at the Doll House parking lot each year with more success in a fun-making way noted at each successive one.

A platform is set up for dancing; any kind of drink is available; "carney" barkers tout the wonders of their individual presentations in the various booths and all types of games of amusement may be indulged in by the holiday crowd.

It is the top party of the four-day celebration—everyone is invited, and usually everybody attends for FUN, FUN, FUN!

Circus Plans Under Way Soon

While the city was celebrating Western Week, the season's first big program, plans for Desert Circus Week, near the end of the season will set in motion early next month.

Kenneth Kirk, chairman of the 1950 Circus is expected back in town around November 10 and plans to call his committee into session shortly thereafter.

Dates for the 1950 circus are March 22 to 25.

A United States Naval Medical Research Unit is conducting scientific studies of tropical diseases in the Middle East.

LEO FIELDS TO PRESIDE OVER KANGAROO COURT

Well Known Jurist Of Western Mien Back—and Mean

Back in town at his favorite job—High Judge of the Kangaroo court, Leo Fields is off for another big season. Starting the session last night at the assizes under the Fortune tree at Baristo and South Palm Canyon drive, Fields and Co-Judge Frank Bogert (another mean gavel-wielder) the two will again take stock of persons in the Village without immunity buttons who are laying themselves wide open for fines or dire consequences therefrom.

High Sheriff Bill Grant, of course, is person in charge of the dirty work—that of "ropin' 'em in" and dragging offenders before the two stern justices.

Tonight at the Chi Chi parking lot the second and final session of the WW judgment day operations will be carried out with the two judges ready to clean up all unfinished business from last night.

The only moral to the story is WEAR YOUR IMMUNITY BUTTON—incidentally it is automatic entrance to the Gay Nineties Jamboree tomorrow night and to the Western show at The Stables Sunday afternoon.



HE'LL BE MEAN—Leo Fields, Kangaroo Court judge who started levying penalties last night on Western Week offenders and will again dispense with justice tonight.

Village Fills Up Early for Week

The town started filling up early for Western Week and by Tuesday afternoon high heeled boots were making a clicking sound on the pavement and no hats, less than at least one quart, were noted.

Cowboy attire became common as the Village prepared for Western Week.

Little Bear, sure sign of the season, came in last week from her cowgirl duties and plans to stay until the last doggie is looped. She'll be here again for the Christmas Western festivities and for the Circus in March.

Hallowe'en at Racquet Club

The combined forces of the old wild west and the spooks of Hallowe'en take over the Racquet Club this Saturday, October 29, night with a Western Hallowe'en dinner dance. About all anybody seems to know about it is that it won't be formal. A Western outfit or an old skeleton suit will be equally de rigueur.

Innovations Will Feature '49 Spectacle

Western Week's Top Event to Set New High Mark

Sunday's Grand Parade, high spot of each year's Western Week, this year is set to top 'em all with the biggest number of entries, longest line of march and the finest crowd ever to see this portion, the climax of the Village event.

With Grand Marshal Brook Temple (radio's Red Ryder) at the fore of the procession, one of the featured spots will be shared by the stagecoach of Jim Chandler, scheduled to arrive in town in time for the march from Hollywood with the cast of a surprise western premiere (to be shown Sunday evening at the local theatre), the films for the movie and the contestant from the "People Are Funny" radio show as driver. The coach will leave Hollywood and Vine streets tonight at 9 o'clock for its trip to the Village via Pasadena, San Bernardino and Riverside.

THE PARADE ITSELF is expected to be the longest in the history of Western Week processions.

Line of march commences at Ramon road and will proceed north on Palm Canyon drive finishing at the former El Mirador parking lot, marking the first time the line of march has proceeded north in the history of Western Weeks since the parades heretofore always proceeded south with disbandment in the area of Ramon and Palm Canyon for a closer shot of participants to the old Field Club for the western show which follows.

Due to the incompleteness of construction at The Field at this time the western show this year is to be at The Stables, hence the direction of parade travel since the point of breaking up of the parade will be near the area.

BETWEEN 600-800 horses are expected with southern California posers from the San Fernando Valley's Rangers to a riding group from San Diego, plus entries from many intermediate points listed.

Many silver saddle entries signified their intention of riding

See PARADE, Page 2

Wild West Days To Wind Up Week At Sunday Event

The western show at The Stables will act as a windup of the parade in that the parade will end near the arena and the Grand Marshal plus Little Bear and others are scheduled to make a grand entry from line of march of the procession.

Grand Marshal Brook Temple (Red Ryder of radio fame), who is said to be a proficient horseman, is scheduled for some plain and fancy riding at the gymkhana.

According to Co-chairmen Joe Butler and Cliff Campbell of the western show committee, the entire show will be of the gymkhana type with calf-roping being the only rodeo event listed. Other events include a square dance on horseback by the Palm Desert Drill team, stake racing, bending races and others.

Besides these there will be

See GYMKHANA, Page 2



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GYMKHANA

three children's events with merchandise prizes for the kid winners in addition to ribbons. In the adult events cash prizes will be given besides ribbons.

A special arena has been set up for the show and General Chairman Bob Bennett stresses that admission is free to all wearers of the immunity buttons currently being sold on the streets and in principal places of business.

It is anticipated that a large crowd will attend this afternoon feature, a regular Western Week occasion.

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WE GIFT WRAP TO MAIL

PARADE

In the mammoth procession and a great many horse-driven vehicles are also expected to fall into the line of march.

One of the featured entries in the gigantic spectacle is to be a band of national note—Palm Springs High School's own, under the direction of Gustave Patzner. Several other musical aggregations from civic and formal organizations in the southland will also be on hand to intersperse the parade with sweet and martial airs.

TO INSURE the absolute success of the parade, Los Compadres, through General Chairman Bob Bennett, again appointed Parade Expert Phil Delano as co-chairman of the event with Jimmy Cooper as the other organizer. It is understood that both men have worked hard and diligently to make their event the outstanding part of this year's Western Week and Bennett said he is most pleased with the results of the co-chairmen in obtaining the number of outstanding entries and participants in the event.

Delano and Cooper stress their willingness to add as many more riders as wish to enter in the parade. Horse-drawn vehicles are also welcome and anyone wishing to participate is requested to meet at the open field at Ramon and Palm Canyon drive not later than 11 a.m. Sunday morning to insure a position in the line of march.

\$50 EVENT

padres production included street dances, Kangaroo court, gymkhana, cowboy dances, parade and other activities under the presidency of Elmo Purnell.

Phil Delano taking charge of the parade, Moseley in charge of the dancing, and Spalding in charge of publicity—jobs the three still maintain from year to year.

The following year the first night-time rodeo in the Village was started and went over with considerable success. Prizes for the occasion was a blooded saddle horse with all the trappings won by Mel LaVigne.

AND SO IT HAS GONE on through the years up to the present one—the biggest yet.

This year's show, under the direction of General Chairman Bob Bennett, is said by President George Strebe to be the acme, the pinnacle, the penultimate in Western Week.

Bennett himself credits success of the 1949 affair to his committee chairmen and other hard workers on the mammoth production, to the Chamber of Commerce, the Retail Merchants association and the Hotel-Restaurant Owners association and other organizations working toward the same end—the absolute success of the affair.

LOS COMPADRES members serving as committee chairmen are Delano and Jimmie Cooper; parade; Moseley, dance; Purnell,

buttons and badges; Bill Grant, high sheriff of Kangaroo Court; Frank Bogert and Leo Fields, judges of the court; Elly Windhurst, electrical work; Ted Reed, public address systems; and Joe Butler and Cliff Campbell, western show.

In addition, as a traveling saleswoman, Curvaceous and Photogenic Yvonne Dillon is acting as Western Week queen, having traveled up and down the west coast as guest of Western Air Lines handing out and giving oral invitations to mayors, newspapermen and people in "come-on" to Palm Springs for this, The Greatest Western Week.

Troop 81 Scores In Scout Events

Apache Patrol of Troop 81, Cathedral City Boy Scouts, won four awards in the annual Pow Wow of Riverside County Boy Scout Council.

They were second in the First Aid division and third in archery, wall scaling and string burning.

H. S. Thompson is Scoutmaster of the troop.

Hundreds of boys participated in the Pow Wow last Sunday at Camp Emerson.

America's first continuous newspaper, the Boston News Letter, began in 1704.

Desert Hot Springs

Sophie B. Sturtevant

Phone DHS 493

Myrna Chelle whose home is on Third avenue, visited the writer, together with Mrs. Ed Hunter also of DHS. Miss Chelle is vice president of Mercy Crusade an anti-vivisection society. This is a new type of organization which is organized in circles or groups in every community of the state of California. Their object is to put the question of total abolition of vivisection on the ballot in 1952.

Marie and Dick Maher went to Los Angeles to put their female Siamese, "Lotus Blossom," in the cat show. While there Mrs. Maher and "Lotus Blossom" were on television and Mrs. Maher gave a talk on the history and habits of this pedigreed cat.

Mr. and Mrs. A. Stanley-Jones had tea recently in the secluded and interesting garden of Mr. and Mrs. A. A. Burrow on Second avenue. The Stanley-Jones' brought with them their son Ronnie who, with his wife and two children, are visiting from Petersburg, Canada.

Mr. and Mrs. Ralph Gardner are guests of J. Marie Ropp, Mr. Gardner has made a number of paintings of Canyon de Chelly in Arizona which may be seen in the Palm Desert gallery. He was a life-long friend of the late Edgar A. Payne the celebrated desert painter.

Albert A. Burrow Jr., son of Mr. and Mrs. A. A. Burrow is in

Munich, Germany where he is technical representative of the Philco Radio Corp. He is expected home in DHS for the Christmas holidays.

Conrad Nelson has opened his shoe repair shop in a store in the Sam Davis building on Pierson boulevard. He is fully equipped to attend to all our desert shoe needs and the cobbler who will do the work is Ray Smith.

Now that the board of supervisors has granted permission to rename "The avenues" the street signs will have to be changed. Dr. Kelly of Mirage Isle has kindly offered to attend to this important job.

Mr. and Mrs. D. C. Boice of Sunset Beach visited Evelyn Knudsen this week. The Boices own a lot in DHS and are looking forward to building a home here. They like our town very much.

Mr. and Mrs. H. L. Shafer of Coopersville, Washington are back in town. They are at their home on W. Third avenue. They expect to remain here permanently.

C. Gardner of Washington, D.C. is staying at the Pepper Tree Lodge. He will remain for the season and is so enthusiastic about the desert that he is trying to get all his friends in the east to come out here.

Herbert Legg, former supervisor of Los Angeles county, is staying at the Desert Stars Hotel.

Mr. Legg is very much interested in DHS.

Mr. and Mrs. O. W. Young of Sacramento are visiting at the Percival home on Second street.

Ruby Dixon who operates the Desert Beauty Salon in the theatre building has leased the Becker property for a year. Mrs. Morgan has been managing the beauty parlor but Ruby will take over again on November 1.

W. T. Jefferson who owns considerable property in this area, visited DHS for a few days. Mr. Jefferson just returned from an extended trip to Europe. His home is in Corona del Mar.

Mr. and Mrs. Geo. Hall are staying at the Sun Dial Terrace. They are in DHS for baths and treatments.

Frances Grigsby had as guests over the weekend Mrs. Joseph Hoskins of North Hollywood and Mrs. Violet Fairchild of Los Angeles.

Walter Batschi left for his home in Garvey this week. The Batschis own considerable property in DHS and were one of the first to build here.

Mrs. Rose Weber who has charge of the pool at the bath house has been ill. She expects to return to her duties in a day or so.

High Portuguese Air Force Men Guests in Village

Interesting guests at Hotel del Marcos last week were members of the air force command of Portugal who were touring the country in a C-47 U. S. transport.

The delegation was headed by General Alfredo Deleque Desantos Cintra who, with his aide, Captain Jose Nascimento, spent a few days of relaxation at the popular local hostelry. With them was Colonel Gene H. Tibbets, assigned to the party by the U. S. as interpreter.

The party left for scheduled stops in Texas and Florida.

MOST POPULAR RESTAURANTS IN PALM SPRINGS AND VICINITY NIGHT CLUBS -- ENTERTAINMENT -- CAFES

YVONNE'S CAFE

361 E. ANDREAS RD.
(Just below Indian)



A Special EVERY DAY

Southern Fried Chicken
Full Dinner.....\$1.25

Our Spanish Food will bring you back for more

Dancing Every Saturday

Tops in Food
(No Better Pizza in Southern Calif.)

TELEVISION
Wrestling, Football, Variety Shows

ANGELO'S
PALM VILLAGE INN
Where P.S. Meets Indio
INDIO 76501

ARCHIE'S
Sip 'N Bite
280 N. Palm Canyon Dr.
BURGER 'N BASKET
Dollar Size
HOT CAKES
LUNCHEONS
10-oz. STEAKS
HOURS: 7 A. M. to 3 A. M.



Dine & Dance
to the Music
of the
Guadalajara
Trio
Nightly
at the

DOLL HOUSE

Good Food!
Good Fun!
Good Drinks!

George
and
Ethel



CARL'S CAFE
Complete Dinners
85c up

Choice Steaks and Chops

Our Specialty
Southern Fried
CHICKEN.....\$1.25

948 BROADWAY,
Cathedral City
(on the Highway)

Open 5:30 A. M. to 8:00 P. M.

It was once believed that the king's touch could cure certain forms of tuberculosis, according to the Encyclopaedia Britannica.

The Blue Room

The Palm Springs Chi Chi is proud to present to the discriminating people of Palm Springs its new Blue Room... a decor in turquoise and shimmering gold, the Blue Room is the most luxurious, yet intimate dining room in California.

The cuisine, naturally, is excellent... the perfect service and soft gypsy music makes dining an event you will long remember.

FOR RESERVATIONS - - - Phone 7391



DICK HENSON'S

Cantonese House

Specialties...
SPARERIBS—SHRIMPS—STEAKS—
CHICKEN—ALMOND DUCK—
EGG ROLLS—ETC.

FOOD TO TAKE OUT

Plenty of Parking Space
OPEN 6 P. M. TO 3 A. M.

Near Golf Course 190 W. AMADO RD. Tel. 2953

AT 101 W. VES

Saddle and Sirlain

Famous in Four Locations
NOW OPEN

- featuring -
STEAKS—Aged to Tenderness
PRIME RIBS, FRIED CHICKEN
CAESAR SALADS

394 N. PALM CANYON

Fried Chicken

TONY and ALICE

WE HAVE A SMALL PLACE BUT
SWELL FOOD!

BREAKFAST — LUNCHEON — DINNER

Roma Cafe 182 E. Andreas Rd.

THE Palm House

"Palm Springs' Finest Restaurant"

Serving the finest food on the Desert, prepared by a nationally famous chef, at

Sensible Prices

DANCE

For your dancing and listening pleasure the sweetest music in Palm Springs by

Pat Barbara Orchestra

— SEE —

"OLD TIME"

collection of early American pictures, guns, relics, juke boxes restored to their originality for your pleasure.

COCKTAILS

The finest of mixed drinks.

PHONE 2309
For Reservations

'VIC' Prop.

Just 5 Minutes

south from the heart of town on South Palm Canyon Drive at intersection of Cathedral City Highway.

THE PALM HOUSE

SOMETHING A LITTLE DIFFERENT!

Plymire's
NAUGHTY Ninety's
CATHEDRAL CITY
ON THE HIGHWAY

AT THE KNOTTY PINE
Jules Entertains Nightly

Featured in the Dining Room
Chicken and Rib Dinners

Family Style—All you can eat.....2.50

A LA CARTE STEAKS
on a sizzling platter

Mexican Plate.....1.50
At the Bar—A La Carte Barbecued Spare Ribs.....85c

PALM SPRINGS HAS AN EXCELLENT VARIETY OF GOOD PLACES TO DINE

Jim Chaidler's CORRAL

is now located at the Araby Stables. After a month's work the place is shaping up nicely, freshly painted stalls bedded with clean sawdust inches deep. Whether you are riders or not you are most welcome to come out to watch activities.

Palm Springs, the horse-lover's paradise, officially opens with the arrival of the three musketeers: Bill Serruys of Klamath Falls, Washington; Guy Hayden of Olympia, Washington; and Oscar Smith of Montisano, Washington and their families. These men have been riding desert trails together for years. The Serruys and Hayden families have arrived and moved in their new homes.

The many friends of the Oscar Smiths will be saddened by the death of Mrs. Smith a few weeks ago.

Dr. Clinton Emmons of Corona del Mar brought his registered Arabian stud, affectionately nicknamed Silk, for a week's workout on Sandy trails. "Silk," however, did not attend the dental seminar.

The Richfield Oil party at the Biltmore learned how good steaks can really be when cooked right out in the desert. So good, in fact, that many who did not know they could carry a tune, harmonized most effectively all the way home on the haywagon.

Watch for the Araby chuck wagon in the parade Sunday. Billy Gallagher and Mary Schmits are developing into enthusiastic horsewomen. As yet, they cannot ride as far as they can place a long distance call... but then, who could?

The old timers, who with plodding feet broke trails through drifting sands would have visualized water, a beautiful coach and four, a paved road, as a heaven impossible of attainment. Today, after a few brief years, a tom b o m b s, jet propulsion, flight swifter than sound, I wonder what the passengers from Hollywood will think of the luxury of a coach and four? Will tell you next week.

Be seeing you at the Araby Stables... Phone 2812 —Adv.

—EVA CHANDLER

THE SEA HORSE OPENS TODAY!



Serving Daily
Clam Chowder—Sea Food
Cocktails and Salads

Seafood to Take Out

- Lobsters
- Crabs
- Shrimps
- Clams
- Oysters
- Smoked Fish
- All available
- Fresh Fish
- Salads
- Cocktails

A REAL ADVENTURE!

Cantonese and Polynesian Foods

Exotic and Tropical Drinks



ROYAL PALMS HOTEL

Greyhound 'Trip Time' Campaign Publicizes Area

Palm Springs events will be publicized by Traffic Greyhound lines in the coming weeks according to R. R. Dunlap, local representative, as the company celebrates "Take-a-Trip-Time" throughout America.

On Sunday night's Romance of the Highways radio program, Commander A. W. Scott plans a treat for radio bus passengers with romantic stories of the southwest area.

F. W. Ackerman, president of Pacific Greyhound lines, said the nation-wide "Take-a-Trip-Time" campaign was launched because autumn is an ideal time to travel.

Special advertising featuring the campaign will be run throughout the nation and southern California and points of interest, including Palm Springs, will be featured in the publicity. Ackerman also said that for years a move has been under way in the nation to spread vacation time throughout the year instead of everyone going at once—in the summer. The Greyhound's current campaign is in line with this program.

HI YA!



See you at

**HOTEL
Sherwood**

AND LA MESA BUNGALOWS

New Luxuriously furnished, air-conditioned units.

SWIMMING POOL
For Guests

Phone 2127

1508 N. Palm Canyon

Kathy's Cottons Showing Square Dance Fashions

Hoe downs are becoming the latest in fashionable dancing. And along with all the whooping and hollering which goes with square dancing, folks are just naturally becoming clothes conscious. As if in answer to local needs, Kathy's Cottons, nationally known designers and manufacturers of authentic square dance dresses Thursday opened their new Palm Springs store, a new addition to their stores in North Hollywood and Atlanta, Ga.

Fay Leiter, creator of these distinctive fashions, will be on hand for the opening and promises some really new and exciting things in the fashion world, including peasant clothes and cottons.

Miss Eleanor Schurr will be in charge of the Palm Springs store.

Eagles Prepare For Aerie Here

First membership of the Fraternal Order of Eagles was held at the Royal Palms hotel dining room Wednesday night with officers named for the temporary club group which will be active until the charter is received for a Village aerie.

Named as temporary chairman was Bill Goodridge Jr. with Ray Lusby treasurer and Jed Ostling as secretary-publicist.

A committee of investigation was named by State Organizer W. E. "Spike" Ensminger, with Past Potentate Gus Nardoni as chairman and Ralph W. Ward and Ted A. Morris as members.

It was announced that there would be a membership meeting during the coming week, time and place to be announced later.

**Free Parking at
C. of C. Offices**

A free 10-minute parking zone has now been established in front of the Chamber of Commerce building.

Authorized by the city council

Willard Geib to Manage Earl Strebe Properties

A joint announcement was made this week by Earle C. Strebe, popular Palm Springs theatre and property owner and Willard G. Geib, local real estate broker, of a new association which will be of interest to their many friends.

Geib, who has been an associate in the realty brokerage

Lavena Clayton Named Manager At Los Arboles

Mrs. Lavena Clayton has been appointed manager of the Los Arboles Lodge, located at 784 North Indian Ave. Mrs. Clayton is well known in Palm Springs, having managed some of the resort's finest hotels and was formerly with the Montecito.

Samuel W. Yudin recently purchased the fine hotel and has completely remodeled it inside and out, and refurnished all the rooms. One of Palm Springs' largest and finest swimming pools has been added with water depth ranging from 3 feet for the wader to 12 feet for those who enjoy diving. Mr. Yudin has been in the hotel business for more than 35 years and will devote his time in making the Los Arboles Lodge one of P. S. finest hotels.

Although the remodeling job is still in progress, reservations are now being taken for the season and weekends.

Miss Hite Opens Massage Studio

Opening of a new massage studio in Palm Springs is announced by Jeannette Hite. To be known as Desert Massage Studio, it will be opened today at 436 North Indian avenue. The studio will specialize in physiotherapy, spot reducing and scientific massage. Miss Hite is a graduated therapeutic technician. Methods to be applied produce improved circulation and complete relaxation.

On the opening today the new studio will give complimentary massages to the first ten persons applying. Miss Hite said, and home calls would be made by appointment by calling Palm Springs 3453.

for out-of-town visitors, it is designed for the newcomers to have enough time to inquire for information from the chamber.

New Realty Firm Opens Offices on No. Palm Canyon

A new real estate firm on Palm Canyon drive has taken over the Charles Mathews office in the partnership of George Gannon and Geraldine Fredericksen. The new partnership retains the complete sales force established by broker Mathews with the addition of Culver Parker, formerly with the H. H. Foster office. Other members of the sales force include Marion Mathews, Barbara Nodurt and Les Provencher. Mrs. Fredericksen owned and operated the Montgomery Realty in North Hollywood for eight years and has been closely associated with Palm Springs property both as owner and broker for many years.

Mr. Gannon is an old timer in Palm Springs, having first come here with his father, Judge Gannon, in 1934. He was formerly associated with Robert Ransom and a partner in the Desert Homes company.

Change is Made In Realty Staff

Marie Belyea, well known realtor of Palm Springs and Idyllwild, and her associate Leone Inman are now associated with Frank Miller. Miss Belyea announced this week. She has been handling real estate transactions here and at Idyllwild for the past 14 years, and Miss Inman has been here for over 8 years.

Frank W. Miller maintains a realty office at 428 N. Palm Canyon, where the two new associates will have offices.

Paquettes Open In New Garage

Lou and Leo Paquette are back in the auto repair business, having opened their new establishment at 695 South Indian avenue yesterday. For more than 12 years they operated the Valley Garage in Palm Springs where they made many friends. The new shop is fully equipped with modern machinery for all kinds of repairs. Both have had years of experience and are considered fine mechanics. Lou was for four years associated with the Earl Smith garage.

Friends Turn Out To Welcome Archie

Many friends were on hand to welcome the opening of Archie's Sit and Bite last Wednesday for another season in Palm Springs. "The burgers-in-a-basket and little thin, dollar-size hot cakes are just as popular as ever," said Archie. The eatery is also featuring this year 10-oz. steaks and special luncheons. The restaurant is open from 7 a.m. to 3 p.m.

Keep up with the NEWS

of the
DESERT AREA
through
The

Desert Sun
On Sale Every
Tuesday & Friday

AT FOLLOWING
NEWS DEALERS

PALM SPRINGS:

Professional Pharmacy
El Paseo Drug
Desert Drug
Mills Liquor Store
Village Pharmacy
Palm Springs Drug
Gordon's
Plaza Date Shop
Tahquitz Pharmacy
Phil's Market
Hatchett's Market
Ramon Drug
Village Market Snack Bar
Stone's Date Shop
Gunn's Grocery
Palm Canyon Market
Rancho Trailer Park

CATHEDRAL CITY:

Cathedral City Drug
Al's Market
C. C. Super Market
Cathedral City Cafe
Peter Pan Grocery
Ahmoy Date Shop

BANNING:

Hawk's Newsstand
Hal's Drug Store

DESERT HOT SPRINGS:

Claxton's

PALM DESERT:

Peacock's Liquor Store

PALM VILLAGE:

Palm Village Market

INDIO, CALIF.

Carmody's Newsstand
Hotel Indio
Walker's Newsstand
The Malt Shop

HOLLYWOOD, CALIF.:

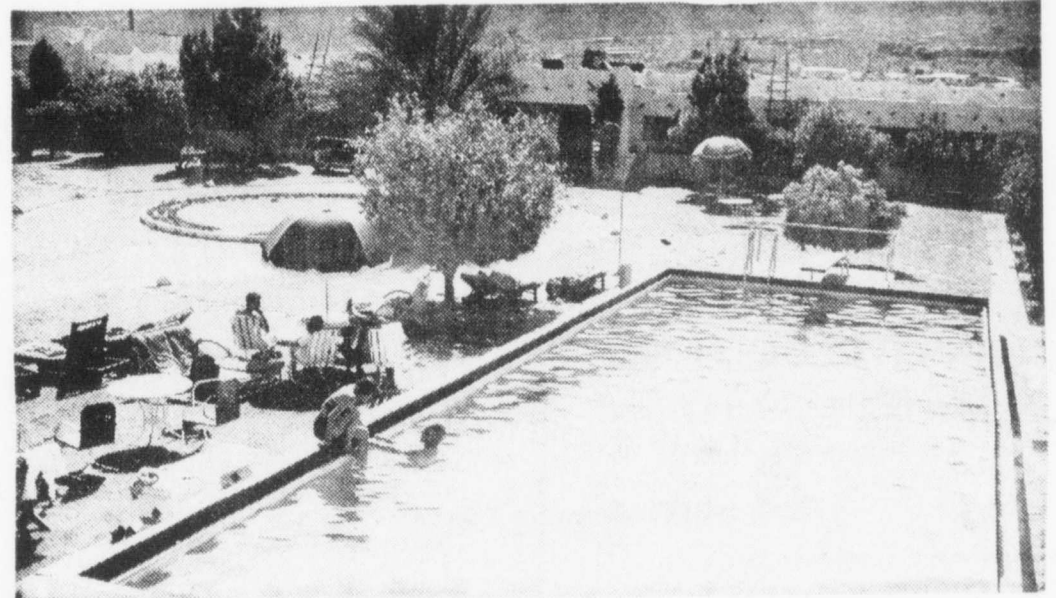
Universal News Agcy.
1655 No. Los Palmas

PALM SPRINGS PUEBLO HOTEL

OPENS FOR THE '49 and '50 SEASON

under new management

and ownership



2½ acres of grounds in which to lounge and relax

Large Heated Swimming Pool
Tennis --- Ping Pong --- Badminton
Sound Movies --- Deck Tennis
Archery

In the tradition of the old Spanish and Indian Pueblos, for which it was named, the Palm Springs Pueblo is one of the desert's finest hostleries, offering personalized service, a warm friendly atmosphere and varied amusements for a completely relaxing vacation.

*Continental Breakfast Served Free
Lunch Available at the Pool*

Hotel Rooms
Complete Individual Bungalows
WITH PRIVATE PATIOS

J. AL FISCHER
Owner-Manager

L. E. FLEMING
Assistant Manager

1983 North Palm Canyon Drive

PHONES: 2273—2274

Look for the RED SWEDISH HORSE sign
on North Palm Canyon Drive

Phone 9018



CASA DEL CAMINO

- MODERN DELUXE BUNGALOWS
- HOTEL ROOMS
- APARTMENTS

By Day, Week or Month

Write—Wire or Phone for Reservations

1447 No. Palm Canyon Dr.

French Bootire Opens Nineteenth Season in Town

Starting their 19th season in Palm Springs, the French Bootire across from the Desert Inn, opened their doors for business last Tuesday with the newest styles in casual and better type street shoes. Osborne "Ossie" Accord will again be manager, assisted by his wife, "Ossie" is one of the oldest merchants in Palm Springs.

The French Bootire has been remodeled inside and out and few people will recognize the beautiful new front which has been added this year.

Welcome Western Week Guests
for a perfect Palm Springs
vacation . . . choose the



CANYON VIEW

de luxe apartments and hotel rooms

- near smart shops and celebrated cafes
- twominutes to golf course
- bus service to the door

Canyon View Apartment Hotel

1087 NORTH PALM CANYON DRIVE

TWILA B. KING, Mgr.

TELEPHONE 2761

Announcing the Opening

PAQUETTE MOTORS

General
Auto Repairs

Satisfaction Guaranteed

695 South Indian Ave.

PHONE 4425

AFTER 6 P. M.—4067

Across from Mobil Service Station. For 12 years Leo & Lou Paquette operated the former Valley Garage in Palm Springs



Welcome Travelers

to
Western Week!

RAMON TRAILER PARK

PALM SPRINGS

Trailer Space Now Available

1441 E. Ramon Rd.

Phone 9087

VALLEY LAUNDRY & CLEANERS

LOCAL AGENCY

Laundry
Dry Cleaning

3 Day
Service

ALTERATIONS AND REPAIRS
• PICK UP AND DELIVERY •

SPECIAL RATES FOR
HOTELS AND HOTEL APARTMENTS
DAILY DELIVERY

221 N. INDIAN

PHONE 2327

Western Clothes

FOR

WESTERN WEEK



Large selection of desert wear,
camp, ranch and work cloth-
ing.

WESTERN JEANS

Nationally advertised brand,
name we cannot
advertise. \$3.49 value. **\$2.49**

Western Style
RIDING PANTS
Fine quality cotton
gabardine. \$6.50 value. **\$4.49**

GENE AUTRY
BELTS
Bring this ad and get
1/2 PRICE. **75c**

AUTO COVERS

New parachute silk, 60 square
yards. Will make wonderful
blouses, pajamas,
etc. Special. **\$12.95**

Other Covers \$4.50 up

U. S. SURPLUS

STORE NO. 4

311 W. RAMSEY—Next to Nite Spot—BANNING
Open Sunday and Evenings

All Saints Day Theme Sunday at St. Paul's Church

All Saints Day is traditionally
kept in the Christian Church on
Nov. 1 each year. This year it
will be observed in the Episcopal
church on the Sunday preceding
it, in the special prayers and
Scripture, and the beautiful old
hymns for the saints.

The Rev. Robert M. Hogarth,
rector, will preach on "All Saints
—That Great Company Which No
Man Can Number." Commenda-
tory prayers will be said for all
members of the parish who have
died since last All Saints Day.

Tuesday, All Saints Day, at 10
a.m., Holy Communion for the
Woman's Auxiliary and the
semi-annual presentation of the
United Thank offering, followed
by the all-day meeting of the
Guild in the parish hall.

Friday, Nov. 4, at 9:30 a.m. the
fall meeting of the Convocation
of San Bernardino in St. John's
Episcopal church in Indio. Rev.
Hogarth and many delegates will
attend from this parish. Both the
Bishops of the Diocese will be
present.

4—The Desert Sun

PALM SPRINGS, CALIFORNIA
Friday, October 28, 1949

AT THE CHURCHES

ST. LOUIS CATHOLIC CHURCH
(Glenn at B Street)
Cathedral City. Phone Palm
Springs 8-4151.

Father Joseph Leissler, Pastor
Sunday Masses—8 and 10 a.m.
Daily Mass—8 a.m.
Holy Days—6:30 and 8 a.m.
Confessions every Saturday—
7:30-8:30 p.m. Sundays—7:30-
7:45 a.m.

Religious instructions for the
children attending public schools
each Wednesday at 2:30 p.m.
Baptisms, marriages and fu-
nerals by appointment.

Non-Catholics are welcome to
all services.

CHRISTIAN SCIENCE SOCIETY
OF PALM SPRINGS

A branch of The Mother
Church, The First Church of
Christ, Scientist, in Boston, Mas-
sachusetts, holds Sunday ser-
vice at 11 a.m.

Wednesday evening meetings
at 8 o'clock.

Sunday School at 9:30 at the
church building, located at 271
Ocotillo Avenue.

The Reading Room upstairs in

Colburn Center is open daily, ex-
cept Sundays and holidays, from
12 to 4. The public is cordially
invited to attend services, and to
use the Reading Room.

ADVENTIST CHURCH
H. A. Hanson, Pastor

Telephone 2895

(Sabbath Services at El Paseo
Theater Saturdays)

9:30 a.m.—Sabbath School.

11:00 a.m.—Preaching services.

Prayer meeting Tuesday nights
at 410 North Indian avenue.

Young People's meeting, Fri-
day nights at 1052 Tamarisk
road.

COMMUNITY CHURCH
Cahuilla Road and Baristo

James H. Blackstone Jr.,
Minister

9:45 a.m. Sunday School.

11:00 a.m. Morning Worship.

6:15 p.m. Young People's
meetings.

7:30 p.m. Evening Service.

CATHEDRAL CITY COMMUNITY
CHURCH

(Cathedral Canyon Drive & D St.)

Rev. Jack Wartes, Pastor

Phone 8-3462

Sunday School—9:30 a.m. For
all ages.

Church—11:00 a.m.

FULL GOSPEL CHURCH

216 South Indian Avenue

The Rev. Charles L. Farmer,
Pastor

9:45 a.m.—Sunday School

11 a.m.—Morning Worship.

6:30 p.m.—Young People's
meeting.

7:30 p.m.—Evangelistic ser-
vices.

Week night services Wednes-
days and Fridays at 7:30 p.m.

CHURCH OF THE LUTHERAN
HOUSE

The Rev. George T. Fisher, pastor

Vesper services each Sunday
afternoon at 4 o'clock in the
Youth Center, North Bellardo
road.

Conducted under the auspices
of Grace Lutheran church, Ban-
ning.

Church Building
Plans Launched

"Christ was born in a stable—
there's nothing out of line for
him to be worshipped in a stable,"
said Dr. J. R. Macartney of
Palm Desert Community church
as he announced plans for church
services in the new lounge at
the Stables at Palm Desert.

"The place will be converted
each Sunday into a suitable
place for worship when inclem-
ent weather prohibits open-air
services," he added. "It will do
until we get a roof over our heads
on the church square."

Plans are being drawn, funds
are beginning to come in and
within a short time work will be
started on the new church build-
ing, he added.

Services next Sunday will be
held at The Stables at 11 a.m.,
he said.

Special Meetings
At Gospel Church

The Rev. Otto J. Klink, well-
known Bible teacher and evan-
gelist will begin a series of
special meetings at the Full Gospel
church, 216 South Indian avenue,
beginning next Sunday.

Services will be held Sunday
at 11 a.m. and each evening ex-
cept Saturday at 7:30 p.m. Pas-
tor Charles C. Farmer of the
church said.

Start Lutheran
Services Sunday

The Rev. George T. Fisher,
representative of the Lutheran
Hour in southern California, said
this week that vesper services
under auspices of Grace Lutheran
church of Banning, would be
conducted each Sunday after-
noon at 4 o'clock at the Youth
Center, North Bellardo road.

Rev. Fisher said that his topic
for this first service would be
"Great Freedoms."

Science Lecture

A lecture on the subject "Chris-
tian Science: Christ's Christianity
for the Present Age" will be
radio-cast over Station KFWB (980
kc), Tuesday evening, November
1, at 8 o'clock, from Ninth Church
of Christ, Scientist, Los Angeles.

The lecturer, Robert S. Van
Atta, C. S., of Rochester, New
York, is a member of the Chris-
tian Science Board of Lecture-
ship.

EPISCOPAL CHURCH
(St. Paul's in the Desert)

125 West El Alameda

Rev. Robert M. Hogarth, rector

8:00 a.m. Holy Communion.

9:30 a.m. Morning service and
sermon, followed by Sunday
school lessons in the Parish hall.

11:00 a.m. Morning prayer and
sermon.

YE
QUALITY
BAKE SHOPPE

For
FINE PASTRIES
AND CAKES

Complete Line

Phone 7333

245 So. Indian Ave.

Open 9 A. M. to 6 P. M.

The COTTAGE CHEESE that's

different in flavor

-better in taste!

TENDER—nearly melts
in your mouth

FRESHLY SWEET
—scientifically made
from fresh sweet milk

FULL RICH FLAVOR
—delicately natural

PERFECTLY BLENDED
—with pure sweet cream

CREAMED
STYLE

FARMER
STYLE

Knudsen

COTTAGE CHEESE The Very Best

Write for Free Recipe Book, 1049 Base Line, San Bernardino

It's Time to Stop For Reflection Declares Pastor

At the morning service at 11
o'clock, the Rev. James H. Black-
stone Jr., pastor, will preach on
the subject "The Mind of Christ."
"In a day when selfishness,
greed, ambition and pride rule so
many hearts it is well for us to
study the mind of Jesus Christ,
who lived the only perfect life
that has been lived on earth,"
said the pastor.

The choir will sing "Give Ear
Unto My Prayer," by Arcadelt. A
nursery is conducted during the
morning service in order that
parents may leave their little
children while they worship.

Junior High Christian Endeav-
or society will meet in the church
parlor with Beverly Yager lead-
ing the meeting. The topic for
discussion will be "Youth and the
Church." Senior high society will
meet at the Manse, 251 San Jacinto
road, Mickey Finn, of Hol-
lywood, will be with the group
and will give his personal testi-
mony as a Christian. Leaders of
the meetings are Anna May
Houghton, Susanne Watson, Nor-
ma Rassmussen and Jim Erick-
son.

At the evening service at 7:30,
the Blue Nightingales and the
boy choir will sing under the
leadership of Mrs. Christina Tom-
linson. The sermon by the pastor
will deal with the life of Samu-
el, the last of the judges of Is-
rael and Israel's king-maker.

Sunday school at the Commu-
nity church commences at 9:45
a.m. Mrs. William H. Veith is the
general superintendent with the
department superintendents as
follows: Beginners, Mrs. Ross
Blenning; Primary, Mrs. James
H. Blackstone Jr.; Junior, Mrs.
Christine Tomlinson; Junior high,
Mrs. Frank Little; senior high,
Mrs. William Dunkerley. Four
adult classes are provided giv-
ing an opportunity for adults of
all age groups to have both so-
cial fellowship and instruction in
appropriate class groups.

Meet at Museum.

Thursday, November 3, the first
of the monthly Allied Artists
nights will be presented at the
Museum at 8 p.m.

The program will consist of a
short talk by Mrs. Albert Bab-

cock on "Making a Mural," fol-
lowing which five films will be
shown. The films will be: "The
Making of a Mural," "Paris,"
"Handicrafts of South India,"
"How to Draw Cartoons," and
"Folk Dances of the U.S.S.R." Pro-
gram open to the public without
charge.

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dor and learn how surprisingly
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modern home designed by Clark &
Frey architects, furnished by Kel-
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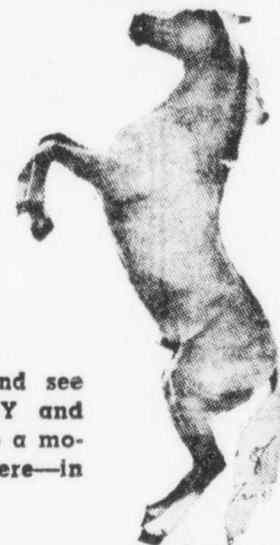
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Bank Building
"Unveiled" as
Shield Lowered
"Unveiling" of the nearly-com-
pleted bank building took place
this week with the removal of
the white fence from the front
of the new structure. Of an ad-
vanced and streamlined design,
the new building, when com-
pleted, will do much to grace the
block facing the Desert Inn, Vil-
lagers feel.
Completion of the "shell" or
structural portion of the build-
ing will be the signal for work
to commence on the inside such
as installation of fixtures prior
to opening, said by officials to be
in about one month.

Honeymooners
At Sherwood
Honeymooning at the Sherwood
Hotel and Apartments on North
Palm Canyon drive are Lieuten-
ant and Mrs. D. L. Freeman, USN,
who came to Palm Springs fol-
lowing their marriage at the
Navy Chapel at Port Huemene.
Lieutenant Freeman is stationed
at Point Mugu and the newly-
weds will make their home at
Oxnard.
Also at the Sherwood are Mr.
and Mrs. L. A. Dabmy of Los
Angeles, he an official of the
Men's Wear association.

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Development

Sun to Sponsor VFW Auxiliary Essay Contest

Eleanor Grant Rigby, national
secretary of the Ladies Auxiliary
to the Veterans of Foreign Wars,
thanked The Desert Sun this
week for its sponsorship of the
national high school essay con-
test annually staged by the or-
ganization and in which local
high school students are partic-
ipating.
In her letter to The Sun, a copy
of which was received by Elsie
Koukinan, essay chairman for
the local auxiliary, Miss Rigby
wrote:
"Thank you very much for
your offer to sponsor our 1949-50
National High School Essay Con-
test in co-operation with the local
auxiliary. We are confident
the leaders will assist you in
every way to make the contest a
success in your vicinity.
"If you desire additional copies
of the rules governing the Es-
say contest, please let us know
and we shall mail them to you
immediately. These rules are to
be distributed freely to students
who may call at your office.
"We assure you we appreciate
your interest and co-operation
and stand ready to help you at
all times."

Planners Debate Theater Proposal

Before the planning commis-
sion's meeting Wednesday after-
noon was presented a plan for an
addition to Palm Springs which
observers feel may fill a long-
felt void in Village activities—a
theatre movement.
From New York, H. M. Rogers
presented a plan for productions
of Gotham smash hits on the
legitimate stage in a special new
type of medium—a circular stage
in the center of seats (all the
way around) under a large spec-
ial type of deluxe tent built ex-
pressly for this type of use.
The tent, completely flame-
proof, would seat between 400
500 persons, would be approxi-
mately 70 by 100 feet in size and
would be located at a strategic
spot for such productions in the
Village.
Planners were most receptive
to the idea inasmuch as Rogers
announced there would be noth-
ing but finished productions by
A-1 actors and actresses from
New York shows with a change
of performance each week. Case
referred to city council for ap-
proval.

Jahn Convicted In Morals Case

Leslie Jahn, 41, Indio tennis
pro, was at liberty under \$2000
bail today awaiting sentence and
outcome of a probation hearing
following conviction Wednesday
in Los Angeles superior court on
morals charges involving his
daughter, Laura Lou Jahn, 16,
young tennis star.
Superior court Judge William
M. Byrne, who heard the case
without a jury, convicted the
father on three counts.
The daughter was not in court
to hear the decision against the
father who had coached her to
the U.S. Girls Indoor singles and
doubles tennis championship
titles.
The husky Jahn denied the
charges made by his daughter
more than a month ago. He is di-
vorced from the girl's mother.
Jahn, free on \$2500 bond, was
allowed to file for a probation
hearing Nov. 16 when he is
scheduled to be sentenced.

Dental Seminar Topic for Lions

With the Rev. James H. Black-
stone Jr., chairman for the day,
Palm Springs Lions club meet-
ing at the Chi Chi yesterday
heard Dr. Carleton Williams of
San Diego, one of the speakers at
the Dental Medicine seminar
which closed a four-day session
at the Desert Inn this week, talk
on the seminar, its objectives and
purposes.
It was announced that the
board of directors would meet
on the first and third Mondays



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this. You Haffta! But the Fire Dept.
won't — They'll collect!
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Palm Desert Sunbeams

By Edith Eddy Ward

If the last two weeks are a
sample of what is to come this
season at Palm Desert and Shad-
ow Mountain club, well—you
had better start taking Vitamin
B and hold onto your hats if you
are going to keep up with the
round of activities!

Before anyone had a chance to
recover from the three-day infor-
mal opening, things started to
happen again. Writers, photog-
raphers and models arrived from
Look Magazine and spent three
days taking pictures all over the
place, of the swimming, horse-
back riding, tennis, boating, din-
ing and dancing. So, look for
Shadow Mountain in Look. They
had no sooner left when Colum-
bia Pictures arrived to make a
movie "short" featuring the club.
The players were Don De Fore,
June Havoc, Lon McAllister,
Steve Cochran and Denise Dar-
cel.

Out for Caravan

Everyone turned out for the
Thursday night square dances
and then, on Friday, came the
Hudson caravan from Oceanside,
led by Oliver M. Morris—about
150 people, including King Nep-
tune and his mermaids who
brought some ocean water direct
from the blue Pacific and poured
it into the lake at Palm Desert,
bringing the ocean and the des-
ert closer together. After the cere-
monies, the entire group were
guests of the club at a buffet
luncheon prepared and served as
only Mrs. Lawrence and Steve,
the chef, can do it. Vincent Marco
invited the caravan for cocktails
at the Palm Springs Tennis club,
but due to unforeseen difficulties
with their lighting system, and
the lateness of the arrival of the
caravan, it was necessary to can-
cel the cocktail party. However,
everyone appreciated the gesture
on the part of Mr. Marco.

Mystery Develops as Two Cities Check on Quartet

What has all the earmarks of
what could be a real mystery
is at the present time bothering
and perplexing Palm Springs po-
lice and Riverside sheriffs with
the following report sent by the
latter to the local station Tues-
day evening at 7:50 o'clock:
"Check for two grey sedans
carrying three Filipinos and one
white girl of the following de-
scription: age approximately 20,
5 feet five inches, 125 pounds,
red hair parted in the middle
with an upsweep style of ar-
rangement, olive complexion,
very attractive, and wearing a
brown dress."
At approximately 7 p. m. the
subjects left a cafe on the out-
skirts of Riverside and after their
departure the waiter discovered
a tip and note under the plate
used by the girl on which was
written "Gill del Rosario, phone
3524" plus some more writing
which was undecipherable.
It was then that the waiter
and management of the cafe re-
called that the girl had acted in
a peculiar manner, attempting
to catch the attention of the res-
taurant workers. However, it was
not until after discovery of the
note that they believed anything
to be wrong.
Since it had been heard during
the course of the party's conver-
sation that they had made a re-
mark about going to Palm
Springs, they notified the sher-
iff's office which in turn alerted
Village police.
As far as is known, the cars
did not reach Palm Springs.
Twenty years after his death,
editors of daily papers named
Joseph Pulitzer the greatest
American editor of all time.

The Desert Sun—5
PALM SPRINGS, CALIFORNIA
Friday, October 28, 1949
Van Nuys brought venison, and
the Slaters of Palm Village had
wild dove. For those who did not
bring their own wild game, Mrs.
Lawrence had the most delicious
duck prepared.

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Coming Monday

October 31 will mark the date of a visit of approximately 100 San Diego businessmen and their

wives, according to news from the Chamber of Commerce, which will host the visitors with a cocktail party and dinner at the Desert Inn that evening.



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Perris High And Indians Clash Tonight

Coach C. E. Ballagh's Indians are in for more excitement tonight on the high school football lot when Perris high, the surprise of the Riverside County league, comes over to play with P.S. high gridgers.

Perris, which didn't win a game last year, has already taken two this year in RCL competition and has upset Hemet, one of the pre-season favorites for the crown—and Hemet last week romped over Palm Springs high 21 to 6.

Besides Hemet, Perris has licked Beaumont. They did that last Friday, 18 to 6.

On the brighter side of the picture—as far as the Indians are concerned—Banning tripped Perris in the season's opener, 21 to 13 but had to come up from behind to turn the trick. Banning and Palm Springs hustled to a 6 to 6 tie in their clash here.

With the exception of Eddie Weiss, star fullback who was hurt in the Banning game, Coach

INDIANS, MICKEY FINN GRIDS TO MEET NOV. 12

Armistice Day weekend will kick off the first annual clash between Palm Springs high school and the pigskin eleven representing the Mickey Finn Youth Foundation of Los Angeles here Saturday, Nov. 12, at 8 p. m.

This was announced yesterday by Mrs. Harold Hicks, chairman of the Youth Center committee of the Welfare and Friendly Aid association, who has taken an active part in launching this new rivalry, half the proceeds from which will be used for the building and furniture fund of the Youth Center, the other half to the Finn Foundation.

COACH CLARE BALLAGH of the Indians will pit his strongest team against the invaders who are drawn from the streets of Los Angeles and through sports and recreation built into solid young citizens. The Palm Springs club has enjoyed a very successful season and employs a wide open style of play which appeals to the fans.

Big Mickey Finn is keeping his Ballagh expects to have his team at full strength for tonight's game.

It is doubtful whether Weiss will be able to start the game or get into it for any length of time.

system secret in an effort to baff the opposition on their meeting here. Whether the Foundation athletes use the T formation, the single wing or the Notre Dame style of play will have to remain a mystery until Saturday night at 8 p. m.

YOUTH CENTER Director Les Jackson has tickets for sale at \$1.20 for adults and thirty cents for students. Paul Summers of the high school faculty arranged the game.

After the game, the Youth Center will play host to members of both squads at a reception which will take on the form of an "open house" to which those interested in the juvenile program here are invited.

HOLE IN ONE

Ernie LaFleur at the O'Donnell golf course this week announced the first hole-in-one of the season, the rare incident having been made Tuesday afternoon on number three hole by Golf Enthusiast William Edris, Seattle businessman and owner of the Olympic hotel.

Edris, who attends the annual invitational tournament in the spring as a contestant, took the 150-yard drive for the one count for the first time.

Palm Springs AC Getting Its New Home Set for Use

Palm Springs Athletic club this week was most active in making its new "home," the former army gymnasium at 1905 McCallum way, livable and ready for use.

The immense building, use of which was generously donated to the club by the owner, Mrs. Austin McManus, has been reconditioned by the members with Joe Wilson having done most of the work himself in checking the plumbing and wiring and other necessary work such as carpentry and painting.

Main reason for the rush is in getting the structure in readiness for the first open membership meeting next Tuesday at 7 p. m., which will be at the new quarters.

President Bill Goodridge Jr. announced yesterday that membership cards would be issued at the meeting to members who have already joined and paid their dues, and that athletic activities would be started.

Already there are instructors lined up for fencing, weight-lifting, boxing and wrestling. Other sports to be engaged in will include basketball, volleyball, handball plus a surprise activity which will be announced shortly which is destined to give the club national publicity at the outset.

All men 18 years or over are eligible to join the organization which will take charter members until January 1, 1950, at the rate of three dollars initiation fee plus the one dollar per month dues. Les Jackson is treasurer of the club.

Tenpin Topics

By LEONA ROTH

The Hallowe'en jinx was on Monday night and the boys were moanin' over their poor scores. A perfect 1-3 pocket ball turned into a 5-7 split and a 10-pin pick-up turned into a "gutter gail," even the beer didn't help and the Witch was ridin' high. Del Tahquitz walked over the Desert Sun with a 195-pin gain with Rollman rolling the high score of 171. Ostling's "power-house" drives and Mitchell's high game (159) couldn't pull them out of their rut.

L. A. Lathing vs. Frontier Shop rolled a hard game but the Frontier Shop with Williams high game man (179) put L. A. Lathing in the cellar with 120 pins to the good. High series total, 2568 for L. A. Lathing and 2688 for Frontier Shop.

Binder held the boys up when bowling for Plaza Garage by copping the individual score for the night with high game score of 205 and 199 and also 3-game series score of 560. Playing against Ray Lusby Insurance (Nardoni), the Plaza Garage 3-game scores were: Winslow (356), Binder (560), Riese (478; Goodridge Sr. (498); McCutchin (473).

Lusby's Insurance boys racked up: Goodridge Jr. (306); Johnson (374); Lusby (415); Balos (439); Meekios (415).

Margaret Winslow was "strike happy" last week and rolled a nifty 234 game. Too bad it wasn't in league competition.

Bullock's Five were the hard luck gals in Tuesday league, coming up with only a 2264 series total. Too much "Western Week" already? Could be. High game was won by McLaughlin (149).

Winslow (380), Weide (414), Kelly (368), Storze (345), Riese (408) rolling for Plaza Garage, topped Bullock's Five by 34 pins with Winslow rolling high game of 157.

Village Pharmacy vs. El Paseo—All the gals were groaning except Mitchell for El Paseo, rolling a nice little curve ball and stacked a nice 179 score—she just couldn't miss. Daharsh and Mitchell carried the team to a victory over Village Pharmacy with a 23-pin high.

Nite Spot of Banning came all the way from Banning to take a trouncing from Texaco Service, but who had more fun than those pin splitters? Total series score for Texaco was 2500, which was high 3-game series score of the league. High game score was 179 for Ewing. Oistad (441), Slade (340), Yoder (270), Shafter (347), Silver (320), bowling for Nite Spot racked up 2271 total with high game for Oistad of 160.

The majority of persons who drown each year are boys between the ages of 12 and 20—most of whom die attempting to "show off" skills which they do not possess.

Dental Seminar Terminates Sixth Lecture-Packed Event

Conclusion of the Sixth Annual Dental Medicine Seminar was reached yesterday at the Desert Inn as more than 200 top dental and medical authorities from all over the United States, Canada and Hawaii wound up four lecture-packed days in their annual convention.

During the four-day session many outstanding experts in their own fields spoke to the assembled delegates led by the organization's president, Dr. Hermann Beck of the University of California at Berkeley.

Speakers featured at the seminars included Francis A. Arnold, B.S., D.D.S., senior dental surgeon of the U. S. Public Health Service; Seymour M. Farber, M.D., of the University of California Medical School; Balint Orban, M.D., D.D.S., of Colorado Springs; Dr. Harold Copp, associate professor of physiology at the University of California; Dr. Arthur C. Curtis, professor and director of the department of Dermatology and Syphilology at the University of Michigan; Dr. Wilton Marion Krogman, professor of physical anthropology, University of Pennsylvania.

Sessions were closed yesterday with a panel discussion of all of the above experts answering questions on such diversified subjects as the application of atomic energy in dental medicine, use of fluorides to combat tooth decay, proper bone structure.

ture in children and diseases of the chest such as lung cancer. A great many of the visiting dentists remained on hand to participate in Western Week activities.

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The event is free to the public. Seven prominent judges will officiate in picking the best of each breed and the best of the show.



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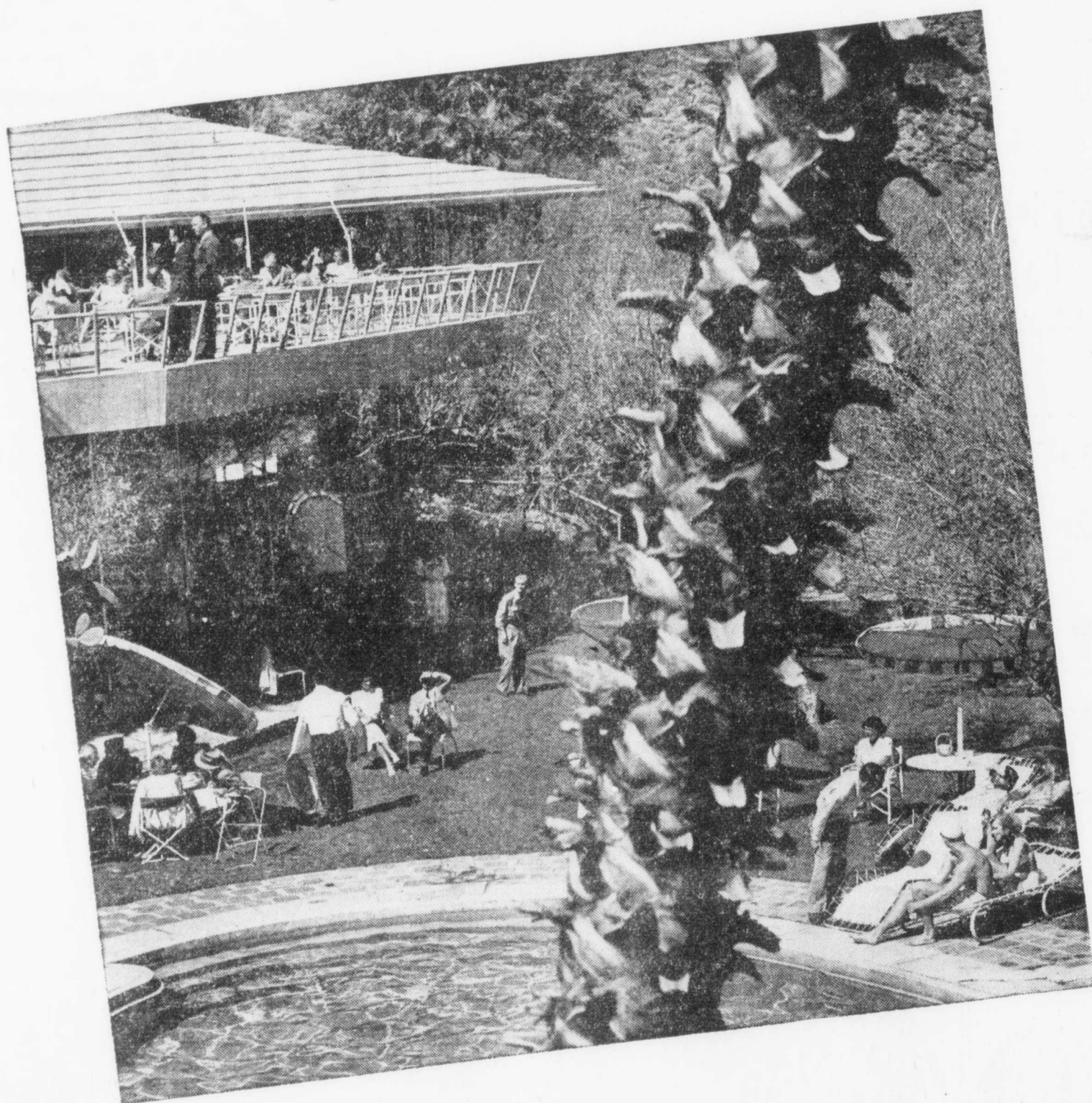
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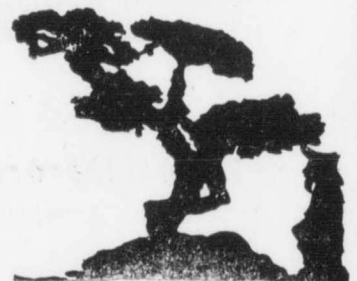
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• GROCERY DEPT. •
BAKER CHOCOLATE 6-Oz Chips ea. 17c
STA FLO—LIQUID Starch qt. 13c
Apple Cider - MARTINELLI 24c
Cranberry Sauce OCEAN SPRAY 17c
Can
PUMPKIN DEL MONTE—IRIS 16c
2 1/2 Size Can
Chicken Noodle Soup CAMPBELL 15c
Can
MILK - ALL PURE 11c
Tail Can—Ea.
RICE - UNCLE BEN 17c
14-Oz. Pkg.—Ea.
Friday and Saturday

PUEBLO ALL READY FOR WESTERN WEEK EVENTS

Recently leased by J. Al Fischer, nationally known merchandising expert, the Palm Springs Pueblo hotel will play host for its opening this weekend to George Luckey and Don Scully, prominent political leaders, and several members of the Life and Time Los Angeles office. Jack Hardy, prominent Los Angeles attorney, will also be there. Fischer has had a staff of workers swarming over the hotel and grounds during the past two weeks completely refurbishing the place and everything was in readiness yesterday for Western Week celebration. George Luckey, who is also of the Horsemen's association, will be one of the honored riders in the parade. One of the best known hotels in the Village, Palm Springs

Pueblo is situated on over two acres of ground near the northern city limits and has a wide variety of accommodations from six-room suites to hotel rooms. Among the recreational facilities provided are one of the largest heated pools in the area, tennis and badminton courts, archery and golf green. To this Fischer has added out-door sound movies and patio dancing for the entertainment of guests. Rooms have been worked over and will be beautified by floral interiors arranged by John P. Burke of Beverly Hills. Fischer has been coming to Palm Springs for vacations for many years. He said this week that he was glad to become a citizen of the community with his business interest here and that he would cooperate in many ways toward the advancement of this noted resort. Voted the top merchandising man of the nation this year, Fischer is also an adviser to the national administration. He flew 337,000 miles last year in carrying on numerous merchandising activities, which is considered to be a national record. He has a most pretentious hillside home in Los Angeles and is active in Democratic circles in the state and nation.

A Peek at the Stars
By L. S. CONNELLEY
NWNS Radio-Screen Editor
PHIL HARRIS and ALICE FAYE will be back with their same troupe in a few weeks, headed up by Elliott Lewis in the role of "Frankie Remley" . . . And all three will be doubling into film



MILTON BERLE
work, the Harrises at 20th Century and Lewis at Universal . . . Milton Berle reportedly will get \$12,500 a week for his television shows for the next two years—a \$10,000 boost over his weekly checks last season . . . Radio Theater goes TV October 3 in New York . . . the commercials will be tied in with clips from current movies.
PLATTER CHATTER
CAPITOL: One of the first of the Telefunken series is out and it's one of the finest pieces of art put on record . . . P. Anders, a tenor, with the German Opera House orchestra accompanying him, sings the beautiful "Komm in Die Gondel" with the lilting "Treu Sein, Das Liegt Mir Nicht" on the reverse . . . Going from the sublime to the ridiculous, Wade Ray has a cute waxing in the "Hilo Schottische" backed by "Forty Years Ago" . . . For versatility and still within the realm of good music, there's Gordon MacRae's "Body and Soul" with "A Kiss in the Dark" on the flipover . . . Gordon has a wonderful combo too in his haunting arrangement of that new English favorite, "The Wedding of Lilli Marlene," with "24 Hours of Sunshine" on the reverse.
Still on Capitol, the new "Through a Long and Sleepless Night" is given a warm, if not sensational, run-through by Peggy Lee . . . Her own composition, "Neon Signs," is the coupling.

NERVOUS STOMACH
ALLIMIN relieves distressing symptoms of "nervous stomach"—heaviness after meals, belching, bloating and colic due to gas. ALLIMIN has been scientifically tested by doctors and found highly effective. World famous—more than a 1/4 billion sold to date.
ALLIMIN Garlic Tablets
PALM SPRINGS DRUG

THE BEACHCOMBER
276 N. Palm Canyon Dr.
A bit of South Sea Island in the heart of Palm Springs. . .
Plaid Shirts
Gay colors in cotton for men. Small, medium, large for men
\$5.95
DENIMS
Assorted colors in all sizes for men. . .
Slacks - \$4.95
Jackets - \$6.50
Shorts - \$3.95
WESTERN OUTFITS
Navy denim by Carol Christy
Jackets - \$3.95
Skirts - \$4.95
Slacks - \$3.95



VFW Post Holds Big Splash Will Initial Meeting Climax Big Week

Veterans of Foreign Wars, Frontier post of Palm Springs, held their first meeting of the season Tuesday of this week at the Wars Memorial building with a large initial attendance. Commander R. M. Trezevant was in charge of the meeting. Other officers included Vice Commander Ray Lusby and Adjutant Frank Dwyer. It was decided by the group assembled that regular meetings for the remainder of the season would be held on the second and fourth Mondays at the Wars Memorial building at 8 p. m. The first item of business to be carried out by the group, it was decided, would be a membership drive with any GI with overseas service eligible for enrollment in the organization. Surprise speakers were visitor L. R. Preston of the San Francisco VFW post who discussed organizational activities on the west coast, and Dan Paraton, local Filipino member, who told of his service as an Insurrecto in his native homeland during the war and other aspects of Americanism.

Congressman Phillips Back After Foreign Affairs Study

Back to Washington from a two-month trip abroad on investigation for congressional committee on appropriations, John Phillips, representative from this area, reported a most satisfactory trip with many findings for the committee. Sent specifically to investigate the foreign GI cemetery situation, he reported that there was a great deal of unnecessary requests for appropriations such as \$77,000 flagpoles at each foreign cemetery housing America's unknown or known soldiers. Another item requested congress was in the purchase of monuments for each cemetery, each to cost \$250,000. It had been the congressman's opinion that expenditures of this caliber could be utilized much better in the countries for the alleviation of hunger and other suffering rather than such a flaunting of American cash for mere monuments. Accompanied by several others on the same committee plus Mrs. Phillips, the group arrived at the national capitol Wednesday night. The congressman telephoned yesterday that he expects to be in Palm Springs within a short time and expects to be on hand to greet the subcommittee on Indian Affairs of the congressional Lands committee when that body arrives at the Village for its session here November 16.

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JANE D. BROWN
A COMPLETE EMPLOYMENT SERVICE
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THE BEST COSTS NO MORE!
30 years experience in "Better Building" enables us to give you the utmost in building efficiency.
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PHONE 4493 PALM SPRINGS

IS PART-TIME SCHOOLING ENOUGH for OUR CHILDREN?
200,000 California School Children are being short-changed in education!
THIS IS AN EMERGENCY!
VOTE YES on #1 for SCHOOLS
EMERGENCY ELECTION NOV. 8
Sponsored in the Interest of Our School Children by
Palm Springs Faculty Club
Palm Springs Builders Supply Co.
MILTON A. HICKS, Pres.

SIGN BOARD STUDIES 12 APPEALS, DENIES 8

A hearing of the Sign Variance board was held Monday at council chambers with Chairman Herbert Burns, Stanley Rosin, Arch Noble and Reed Hubbell present. Other remaining member of the board, Merrill Crockett, was absent. Twelve petitions for variance were presented, eight of which were denied, two deferred and two granted conditionally. Principal interest at the meeting was the "test case" of Canyon View apartments through Attorney Saul Ruskin, who also spoke on behalf of the Hotel-Apartment Owners association for which he is counsel. Rejected in its application for variance, earlier this year, the apartment owner had again requested variance and it, too, was again denied at Monday's meeting. Terming it "a board of enforcement rather than a board of relief," Ruskin maintained that the board had "so far failed completely to carry out the intention of the city council with respect to the treatment of petitioners whose signs were in existence prior to enactment of the ordinance."

Halpenny in New Position

President Albert C. Cage of the California Electric Power company, announced yesterday that R. H. Halpenny, a long-time resident of Riverside, has been appointed vice president and executive engineer of the company, effective Nov. 1. He will report to the vice president and general manager. Halpenny, first employed by California Electric in January, 1910, in Nevada, has held various operating and engineering positions with the company, most recent of which is chief engineer, to which position he was appointed in February, 1942. Halpenny's new duties will include the coordination and responsibilities of engineering, operating and construction activities of the company.

Baby Son Arrives For DHS Couple

Born to Mr. and Mrs. Jack W. Morey, Desert Hot Springs, Tuesday, October 25, at 11:16 a.m., was a baby boy, named Jack Winkley Morey Junior. Both mother and son are said by authorities at the Community hospital to be doing well. The father is a cement contractor at DHS.

LET GEORGE DO IT!
SIGNS
by George
NEW ADDRESS
271 S. INDIAN AVE.
PHONE 2885

THE NEW JERRY'S MARKET
Corner Indian and Amado
Featuring Swift's Selected Beef, Lamb and Veal
HAM—Swift's Premium (Whole or 1/2) lb. 55c
BACON—Swift's Broken Sliced lb. 29c
RIB ROAST—Rolled Prime lb. 73c
SHORT RIBS—Prime Beef lb. 23c
SHOULDER ROAST—Whole Pork lb. 49c
PURE PORK SAUSAGE lb. 59c
SHOULDER PORK CHOPS lb. 67c
VEAL ROAST—Fancy Milk Fed lb. 47c
VEAL BREAST lb. 31c
GENUINE LEG 'O LAMB—Trimmed lb. 69c
BACON lb. 57c
FRESH FISH AND POULTRY AT ALL TIMES
Strictly Fresh—Small A—RANCH EGGS doz. 53c
Quick Arrow—SOAP FLAKES Lg. Box 19c
CIGARETTES—All Popular Brands carton \$1.49
CATSUP—Heinz large bottle 25c
BABY FOODS—Heinz 2 cans 25c—98c doz.
(Complete Assortment)
MILK SEGO—Large Cans 3 FOR 29c
HEAD LETTUCE—Fancy Large 2 for 25c
FANCY TOMATOES 2 lbs. 15c
ICE CREAM—Nutri Pack—3 Flavors pt. 17c
PEACHES—Hunt's Lg. 2 1/2 size can ea. 19c
TOMATO SOUP—Campbell's 3 cans 25c
BUTTER Swift's Brookfield lb. 67c
Finest Creamery
RANCHO TOMATO SOUP 4 cans 29c
Hunt's Canned—No. 1 size POTATOES 3 cans 25c
Dog Food 3 cans 21c
MARCO or SKIPPY
OPEN EVES—TILL 10—SUNDAYS TILL 8 P.M.

nance" last fall. It was implied by the attorney that there was a possibility of another en masse presentation of their side of the situation to city council by the hotel group in the near future as a result of the sign committee's alleged lack of cooperation with variance applicants.

VILLAGE THEATRES PLAZA
For Information—Ph. 4384
Village Palm Springs
FRIDAY—OCT. 28
"THE GAL WHO TOOK THE WEST"
SATURDAY—OCT. 29
"FLAMING FURY"
plus
"OUTCASTS OF THE TRAIL"
SUNDAY—OCT. 30
J. Stuart
"NEXT TIME WE LOVE"
- also -
"EXTERNALLY YOURS"
MON.-TUES.
OCT. 31 - NOV. 1
Niven - Young
H. Marshall
M. O'Brien
"SECRET GARDEN"
Plaza
FRI.-SAT. OCT. 28-29
Bing Crosby
Ann Blythe
B. Fitzgerald
"TOP OF THE MORNING"
SUN.-MON. OCT. 30-31
John Wayne
"FIGHTING KENTUCKIAN"
TUE.-WED. NOV. 1-2
Mel Ferrer
Beatrice Pearson
"LOST BOUNDARIES"

SMOKE TREE RANCH STABLES
Now Open for the Season
Same good horses as always. Our location is 1/2 to 1 hour closer to Andrews and Palm Canyon and no highways to cross. Our Frontier Shop is also open with genuine "Levis," Stetson hats, Justin, Acme, and Texan boots, Pendleton, Red Myrick and Wertheim's shirts, and all makes of western equipment for the horse.
LOCATION IS AT
SMOKE TREE RANCH
1995 INDIO RD. PHONE 26811